

VIVEKANAND MAHAVIDYALAYA

Raipur (C.G.)



NATIONAL SEMINAR

on

“Commerce and Management – Thoughts
Innovations & Strategies “
(27 & 28 FEB 2020)

ORGANIZED BY
Department of Commerce and Management

Vivekanand Mahavidyalaya

K.K Road, Moudhapara
Raipur (C.G.)

www.vivekanandcollege.in

Email- vmvnationalseminar2020@gmail.com

Contact no 0771-2887918

To,
The Convener,
Vivekanand Mahavidyalaya
K.K Road Moudhapara
Raipur (C.G.)

Registration Details

| Registration Fee | |
|----------------------|---------------|
| Category | Fee Structure |
| P.G. Students | 200 |
| Research Scholars | 400 |
| Faculty/professional | 600 |

| Important Date of Registration | |
|--------------------------------|-----------------------|
| Start Date of registration | 06/02/2020 |
| Last Date of Registration | 24/02/2020 |
| Seminar Date | 27/02/2020-28/02/2020 |

Registration: All the Payments should be made through Demand Drafts or Account payee cheques, online payments:

Bank - Dena Bank (Now, Bank of Baroda), Durga College branch, Moudha Para, Raipur
A/C Number: (018810010902)
A/C Name: PRINCIPAL VIVEKANAND MAHAVIDYALAYA
IFSC: BKDN0821472.

Cardinal Dates: Registration and Abstract submission on 18/02/2020. Full paper submission 24/02/2020.

Accommodation: Accommodation will be provided only to Resource Person.

First Day - 27 Feb. 2020, Thursday

| | | |
|-----------------------|---|-------------------|
| Inaugural session | - | 10.30 AM -12.00PM |
| Tea Break | - | 12.00PM-12.15PM |
| 1st Technical session | - | 12.15PM-1.45PM |
| Lunch Break | - | 1.45pm-2.30pm |
| 2nd Technical session | - | 2.30PM-4.00PM |

Second Day - 28 Feb. 2020, Friday

| | | |
|-----------------------|---|------------------|
| 3rd Technical session | - | 11.00 AM -1.00PM |
| Lunch Break | - | 1.00PM-2.00PM |
| Valedictory Ceremony | - | 2.15PM - 4.00PM |

Resource Persons

Dr. A.K. Shrivastava

(Director, Institute of Management, Pt.Ravi Shankar Shukla University, Raipur (C.G))

Dr. Ashok Mishra

(Professor, Deptt. of Commerce, Guru Ghasidas University Bilaspur (C.G))

Dr. Shailprabha Kostha
(Professor, Govt. Mahakaushal Arts and Commerce College Jabalpur (MP))

Dr. S.K. Agrawal

(Assistant Professor Durga Mahavidyalaya, Raipur)

Dr. G.K. Deshmukh

(Assistant Professor, Institute of Management PLR.S.U., Raipur C.G.)

Dr. D.K. Verma

(Dean, Commerce Board) Pt. R.S.U., Raipur, (C.G.)

Dr. R. D. Diwan

(Chairman, Commerce Board) Pt. R.S.U., Raipur, (C.G.)

Chief Patron

Shri Sudhanshu Shekhar Shukla
(President, Durga Education Society)

Patron

Dr. Manoj Mishra
(Principal, Vivekanand Mahavidyalaya)

Convener

Dr. Ashok Kumar Jha
(Head, Department of Management)

Organising Secretary

Dr. J. Saha
(Head, Department of Commerce)
Dr. Ashish Dubey
(Asst. Professor, Department of Commerce)

Editorial Board

Dr. A. K. Jha
Dr. J. Saha
Dr. Ashish Dubey
Mr. Nishid Parmar
(Head, Department of Computer Sci.)

Seminar Committee

1. Mr. P.L. Sahu
2. Dr. Sushant Chakraborty
3. Ms. Gayathri Iyengar
4. Dr. Rajshree Dewangan
5. Dr. A.K Gupta
6. Dr. Pushpinder Kaur Benipal
7. Ms. Shilpa Lunawat Taunk
8. Mr. Debojit Das
9. Ms. Unnati Chauhan
10. Ms. Shibani Bhaduri
11. Mr. Rakesh Gondwani
12. Ms. Nikhat Anjum
13. Ms. Nirja Tomar
14. Mr. Raj Kumar R. Parekh
15. Mr. Rizwan Ahmed
16. Ms. V.Uma

OBJECTIVES

1. An Analysis of the development of thoughts in Commerce & Management.
2. An Analysis of Innovative Challenges in the field of Commerce & Management.
3. A Study on Economic Development Activities & Balancing Function of Commerce & Management.
4. A study on Variation in the policies & strategies.

SUB THEMES

1. Origin and development of Commerce & Management thoughts.
2. Importance of Commerce in the field of Economy
3. Importance of Management Thoughts in the field of Economy.
4. Dimensions of Management in present Business context.
5. Enlighten the area of Commerce & Management.
6. Innovation in the area of Commerce & their Utilisation.
7. Innovation in the field of Management & their Utilisation.
8. Role of Innovation in the Activities of Human Resource Development.
9. Requirement & Impact of Skill Development through Innovation.
10. Modern trends & Strategies of Management.
11. Role & Importance of Strategies in Commercial Activities.
12. Need & Challenges of Strategies for Development of Economy of Chhattisgarh State.
13. Solid Waste Management & its Practices.

SUBMISSION GUIDE LINE

Abstract (not more than 300 words) in Hindi Or English, A-4 Size Paper, Single Space, font size-12, English-Times New Roman & Hindi Kruti Dev-010, M.S. Word File full paper must be between 1500-2000 words

The paper must contain title Name, Name of the Author, Designation, and Institution's

Name and Send to Email id-
vmyrnationalseminar2020@gmail.com

ABOUT VIVEKANAND MAHAVIDYALAYA

The college was established in 1993 and named after swami Vivekanand a cyclonic monk born. It was established and started by Durga Education society which is affiliated to Pt. Ravishankar Shukla University and is the first English medium college of Raipur. The vision of college is always an overall development of students. The college is located in the heart of the city and is easily approachable being in the centre of the city. The college provides necessary guidance to the students in each and every step as and when required by them and the college has contributed in providing maximum number of merit students every year along with CA and CS professionals.

THE CAPITAL CITY RAIPUR

Raipur is the largest city and the capital of Chhattisgarh. It is one of the fastest growing industrial city over the years. It is also known as Rice Bowl Of India & an Education Hub with prominent Institutions like IIM, AIIMS, NIT, HNLU, etc. City is situated in Mumbai Howrah Railway line & a biggest junction connected with road Air and railways with all the prime cities of India. The climate of this Business Hub city is tropical Moderate. 'Naya Raipur' (Atal Nagar), the new Capital is one of the best planned smart City in India.





CHHATTISGARH STATE

It is the 9th Largest state which is in its 20th year of formation. A resource-rich state comes into its being on 1st November 2000 as 26th state of Union. With dense forest and natural wealth it is one of the richest state of India a place of historical importance there are many places must visited, like bhoran dev chitrakote falls kutumbsar caves and udanti century and many more. It has a variegated Natural beauty and worldly known for its art and culture.

NOTICE

This is to inform that college is going to organise **National Seminar** in the month of **February (27.02.2020-28.02.2020)** for the same core committee has been formed for smooth functioning of the Academic event.

Members of core committee:

- 1) Dr. Ashok Kumar Jha 
- 2) Dr. J.Saha 
- 3) Dr. Ashish Dubey 
- 4) Dr. Rajshree Dewangan 

Note: The meeting of the core committee is being held today (20.01.2020) sharp at 11.30 AM


Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)

Different committees for proposed seminar

1) Organising Core committee

- 1) Dr. Ashok Kumar Jha  2) Dr. J. Saha  3) Dr. Ashish Dubey 
4) Prof. Nishid Parmar 

2) Accommodation/Travel Transportation committee

- 1) Mr. P.L. Sahu  2) Dr. A.K. Gupta 

3) Food and catering committee

- 1) Dr. J. Saha  3) Dr. Pushpinder kaur benipal 
2) Dr. A. K. Jha  4) V. Uma 

4) Hall Decoration, Saraswati Pooja, sound system arrangement Committee

- 1) P. L. Sahu  3) Prof. Rajkumar Parekh 
2) Prof. Rizwan Ahmed 

5) TA DA Payment to Resource Person Committee

- 1) Dr. Rajshree dewangan  2) Mr. Jitendra Thakur 

6) Media/ Publicity/Press Committee

- 1) Dr. Sushant Chakraborty  2) Prof. Gayathri iyenger 

7) Certificate drafting & Writing

- 1) Dr. A.K. Jha  2) Prof. Debojit Das 
3) Prof. Rizwan Ahmed  4) Prof. Rajkumar Parekh 

8) Technical Session Arrangement committee

- 1) Prof. Debojit Das  2) Prof. Rizwan Ahmed 
3) Prof. Rajkumar Parekh 

9) Printing of souvenir(Printing/CD)/Broucher/Letter/Banner

- 1) Prof. Debojit Das  2) Dr. A.K. Jha 
3) Dr. Ashish Dubey  4) Prof. Rakesh Gondwani 

10) Registration committee(Bag, File/Memento/i-Card/ Certificate)

- 1) Prof. Shilpa lunawat taunk  2) Prof. Nikhat Anjum 
3) Prof. Unnati Chauhan 

11) Anchoring & Welcome committee

1) Dr. Rajshree Dewangan

2) V. Uma

12) Abstract/ Research paper collection committee

1) Dr. Ashish Dubey

2) Dr. J. Saha

3) Prof. Rizwan Ahmed

4) Prof. Rajkumar Parekh

13) Online Registration committee

1. Prof. Nishid Parmar

2) Debojit Das

3) Mr. Sandeep Sahu

14) Certificate Distribution committee

1) Mr. P. L. Sahu

2) Dr. Sushant Chakraborty

3) Prof Shilpa Lunawat taunk

4) Prof. Gayatri Iyenger

5) Dr. Pushpinder kaur benipal

6) Prof Shibani Bhaduri

7) Prof Nikhat Anjum

8) Prof Unnati Chouhan

9) Prof Rajkumar R parekh

Principal

Vivekanand Mahavidyalaya

National Seminar Work Allotment

Date: 25/02 2020

1. Water Jar Facility (Beside Registration Committee)-


1) Dr. Sushant Chakraborty 

2. Tea Facility (Sugar & Sugar Free) (Sports Hall)-

1) Dr. Sushant Chakraborty 

2) Mr. P.L. Sahu 

3. Display Boards (Name List, Toilet sign)

1) Mr. Jitendra Thakur 

2) Prof. Rizwan Ahamed 

4. Lecture Desk, Stage Table, Chairs, First Aid Box


1) Mr. P.L. Sahu 

5. Towel, soaps in washroom, Cleaning of Toilets & Floor Supervision

1) Mr. Ranjeet Banarjee 

2) Mr. Madho Sinha 

6. Bouquet, Cup, Plates, Disposal Glass

1) Mr. Ranjeet Banarjee 

7. Saraswati pooja, Lightning Of lamp.

1) Prof. Shibani Bhaduri 

8. Banner Arrangement

1) Dr. J. Saha 


9. Room Freshener & Buzzer

1) Prof. Neerja Tomar 

10. Lunch & Photographer

1) Dr. J. Saha 

2) Dr. A.K. Jha


Dr. Manoj Mishra

Principal Vivekanand Mahavidyalaya

Work Distribution

1) Food and catering deciding

1) Dr. Sushant Chakraborty - *SC*

3) Dr. J. Saha

2) Dr. A. K. Jha

4) Prof. Debojit Das - *DD*

2) Arrangement of cooler, stage, Carpet, sound system, gate, generator, tree & flower pot etc

1) P. L. Sahu

3) Video and Photography

1) Dr. Sushant Chakraborty - *SC*

2) Prof. Gayathri Iyenger - *GI*

4) Flex, Slide changer etc

1) Prof. Debojit Das - *DD*

2) Prof. Nishid Parmar - *NP*

5) Memento, lamp etc.

1) Prof. Gayatri Iyenger - *GI*

2) Dr. Pushpinder kaur benipal - *PK*

6) Bouquet

1) Prof Rajkumar R parekh - *RP*

2) Prof. Rizwan Ahmed - *RA*

7) Tea & snacks

1) Mr. Ranjit Banerjee - *RB*

2) Prof. Unnati Chouhan - *UC*

8) Rangoli & Alpana Purchasing & Decoration

1) Prof. Shibani Bhaduri - *SB*

2) Nirja Tomar - *NT*

9) Inaugural Work

1) Dr. Sushant Chakraborty - *SC*

2) Prof. Shibani Bhaduri - *SB*

10) Technical Work

1) Prof. Debojit Das - *DD*

2) Prof Rajkumar R parekh - *RP*

3) Prof. Rizwan Ahmed - *RA*

11) Refreshment Purchasing & Distribution and Curtain, footrest Purchasing & Arrangement

1) Mr. Ranjit Banerjee - *RB*

[Signature]
Principal

VIVEKANAND MAHAVIDYALAYA, RAIPUR

NATIONAL SEMINAR

"Commerce and Management- Thoughts, Innovations and Strategies"

[27&28 /02/2020]

Registration Form

Name :

Designation /class :

Date of Birth: Gender : F/M

Name of the Institution:

Mob. No. :

E-mail :

Title of the paper :

Official Address :

Residential Address:

Payment mode- Cash/ Demand Draft (Details)

DD No. : Amount :

Dated : Bank :

Signature with Date :

To,

.....
.....
.....

Subject: Invitation to be resource person for the Seminar.

Dear Sir,

It is an Immense pleasure that Vivekanand Mahavidyalaya is going to organise seminar on Date 27.02.2020 & 28.02.2020 on the topic **Commerce and Management - Thoughts Innovation & Strategies**. As you are one of the known speakers on the topic your deliberation and participation will surely benefit the session.

Kindly give your consent and oblige.

Thanking you,


Dr. Manoj Mishra
Principal
Vivekanand Mahavidyalaya
Rajput (C.G.)
K.K. Road, Moudhara para.

To,

Hon'ble Prof. (Dr.) Keshari Lal Verma,
Vice Chancellor,
Pt. Ravishankar Shukla University,
Raipur, (C. G.)

Subject: Regarding your shower of words and blessing for our proposed souvenir of seminar.

Sir,

It gives us an Immense pleasure that our college is organising two days seminar on **Commerce and Management – Thoughts Innovation & Strategies** on 27 Feb and 28 Feb 2020. We are also publishing a souvenir for the same. We will be highly oblige if you could spare a few movement to give your shower of words and blessing which we can publish the same in the souvenir.

Kindly give your kind blessing to us and oblige.

Thanking you,


Dr. Manoj Mishra
Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)
K.K. Road, Raipur (C.G.)

To,

Hon'ble Prof. (Dr.) Girish Kant Pandey,
Registrar,
Pt. Ravishankar Shukla University,
Raipur, (C. G.)

Subject: Regarding your shower of words and blessing for our proposed souvenir of seminar.

Sir,

It gives us an Immense pleasure that our college is organising two days seminar on **Commerce and Management – Thoughts Innovation & Strategies** on 27 Feb and 28 Feb 2020. We are also publishing a souvenir for the same. We will be highly oblige if you could spare a few movement to give your shower of words and blessing which we can publish the same in the souvenir.

Kindly give your kind blessing to us and oblige.

Thanking you,


Dr. Manoj Mishra
Principal
Vivekanand Mahavidyalaya
K.R. Raipur (C.G.)

Vivekanand Mahavidyalaya, Raipur

"Commerce and Management- Thoughts ,Innovations and Strategies"

A Journey of Seminar-

First Day (27.02.2020)

Inaugural Session -10.30 AM.-12.00PM

Chief Guest:-Prof. Dr.Keshri Lal Verma (Vice-Chancellor ,Pt. R.S.U. Raipur, (C.G.))
Principal/ Patron Speech :- Dr. Manoj Mishra

Tea Break :-12.00PM-12.15PM

1st Technical session -12.15PM-1.45PM

Key Note Speaker:-Dr. Ashok Mishra(Prof, Deptt. of Commerce, G O U Bilaspur)

Chair Person:-Dr. A.K. Shrivastava(Director ,Institute of Management
Pt. R.S.U., Raipur (C.G.))

Resource Person:-Dr. S.K. Agrawal (Assistant Professor, Durgam Mahavidyalaya, Raipur)

Lunch Break 1.45pm-2.30pm

2nd Technical session -2.30PM-4.00PM

Chair Person :-Dr. R. D. Diwan (Chairman, Board of studies of Commerce) pt. R.S.U. Raipur, (C.G.)

Resource Person:-Dr. ShalprabhaKosha(Professor , Govt. Mahakoushik Arts and
Commerce college, Jabalpur (M.P.))

Second Day (28.02.2020)

3rd Technical session -11.00 AM.-1.00PM

Chair Person :-Dr. S.K. Verma (Dean, Board of studies of Commerce) Pt. R.S.U. Raipur, (C.G.)

Resource Person:-Dr. G.R. Deshmukh(Asst Prof, Institute of Management Pt.R.S.U. Raipur (C.G.))


Lunch Break 1.00pm-2.00pm

Valedictory Ceremony - 2.15PM.- 4.00PM

Chief Guest :-Dr. Ekish Kant Pandey (Registrar, Pt. R.S.U. Raipur, (C.G.))

Special Guest :-Dr. S. R. Patel(Deputy Registrar, pt. R.S.U. Raipur, (C.G.))

Vote of Thanks:-Dr. A.K. Jha(Convenor National Seminar)


Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)

Research paper for 1st technical session,

| S.N | NAME OF PARTICIPANT | CATEGORY | TITLE OF RESEARCH PAPER |
|-----|---|----------|--|
| 1 | A.Nagaramani and G. divya | | Impact of Organizational Culture and Leadership Style toward Employee Engagement Practices (Public and Private Sector Banks in Chhattisgarh) |
| 02 | Dr. ABHA SHUKLA | | Strategic Planning and Change Management |
| 03 | Dr. Anju Jha | | Concept of 3'R's: Need of Waste Management |
| 04 | Dr.Ashok kumar Jha and Dr.Shantanu Paul | | "Changing Role of Marketing in the Organization – A Thoughtful Perspective" |
| 05 | Chandni Sharma, Gautam Mishra, Soumya Soni and Preetam Sahu | | THE INFLUENCE OF PACKAGING ON THE BUYING BEHAVIOR OF CONSUMER IN TIER 3 CITIES. |
| 06 | Debojit Das | | Data Mining: Extracting the oil that fuels the economy |
| 07 | Deepak Kumar Tripathi and Shreya Srivastava | | Can macroeconomic variables explain long term stock market movements: A comparison of the Emerging Markets of Asia? |
| 08 | *DHARANA AGRAWAL | | A BRIEF UNDERSTANDING OF GOODS AND SERVICE TAX (GST) IN INDIA |
| 9 | Dhirendra nath | | <u>Centre of Excellence</u> |
| 10 | DIVITA SINGH TOMAR | | A REVIEW STUDY ON E-WASTE MANAGEMENT |
| 11 | Dr. Arunesh Kumar Gupta | | Modern Trends and Strategies of Management |
| 12 | Dr. Ashish Dubey and Dr. G.S Gupta | | Importance of Management Thoughts In The Field of Economy |
| 13 | Dr. S.K Agrawal and CMA, CS (Dr.) Gaurav Sharma | | Insolvency and bankruptcy code: a way forward for corporate governance in India |
| 14 | Dr. Mohamud Intiaz Ahmed | | Cloud Storage: An effective Way to transform Data Storage in Libraries Management |

Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)

NATIONAL SEMINAR

27.02.2020

Research paper for 2nd technical session

| S.N | NAME OF PARTICIPANT | CATEGORY | TITLE OF RESEARCH PAPER |
|-----|--|----------|--|
| 01 | Mr. Mohammed Bakhtawar Ahmed And Dr. Asha Ambhaikar | | Recent Trends in Artificial Intelligence & Wireless Sensor Networks for Fault Detection in Network Management. |
| 02 | Mrs. Khushboo Pathak | | Branding in Higher Educational Institutions Challenges and Suggestions |
| 03 | Mrs. Poonam Diwan | | <u>" A Study on Requirement & Impact Of Skill Development through Innovations"</u> |
| 04 | Ms. Kausar Ahmed and Dr. R. Shridhar | | Recent Trends in Current Service of Solar Energy Devices in Chhattisgarh State towards Customer Satisfaction |
| 05 | Sana Fatima And Mohammed Bakhtawar Ahmed | | Recent Trends in Cloud Computing with context to Management Information System |
| 06 | Ms. Tanushree Ghosh and Mr. Mohammed Bakhtawar Ahmed | | Investigating Artificial Intelligence Techniques Applicability in Social Media Marketing |
| 07 | Mr. Mukesh Rawat | | <u>Community Satisfaction towards Solid Waste Management Services in Chhattisgarh.</u> |
| 08 | Dr. Mukta Malhotra | | Solid Waste Management and its Practices |
| 09 | Dr. Namrata Shrivastav | | NEED AND CHALLENGES OF STRATEGIES FOR DEVELOPMENT OF ECONOMY OF CHHATTISGARH STATE IN INDIA |


Principal
Srikanand Mahavidyalaya
Raipur (C.G.)

NATIONAL SEMINAR

28.02.2020

3rd technical session research paper presentation

| S.N | Name of participant | Title |
|-----|--|---|
| 01 | Dr. Pushpinder Kaur Benipal | Solid Waste Management and its Practices |
| 02 | Sakan Solanki | Identifying opportunity in new potential markets |
| 03 | Neha Kaushik | Analysis study of chhattisgarh state rural banking service and development in I.T sector (hindi) |
| 04 | Hotri devi and <u>Dr. paritosh dubey</u> | "Outsourcing of Manpower- Scope and Challenges" |
| 05 | Shubham Bhardwaj, | <u>ANALYSIS ON CONTRIBUTION OF COMMERCE TO THE ECONOMY</u> |
| 06 | SANDHYA GUPTA | THE EVOLUTION OF DIGITALISATION AND ITS IMPACT ON E-COMMERCE INDUSTRY \ |
| 07 | Jaya Chandra | The future of sports management: A social responsibility, philanthropy and entrepreneurship perspective |
| 08 | Leena Gauraha | <u>Role of Technology & Innovation in the field of Commerce</u> |


Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)

प्रेस विज्ञापित

‘राष्ट्रीय संगोष्ठी’

विवेकानंद महाविद्यालय में आज दिनांक 27/02/2020 को दो दिवसीय विद्यार्थी राष्ट्रीय संगोष्ठी का प्रारंभ प्रातः 11:00 बजे महाविद्यालय के सभागृह में हुआ। कार्यक्रम के मुख्य अतिथि पं. रविशंकर शुक्ल विश्वविद्यालय के कुलपति प्रो. केसरी लाल वर्मा रहे। इस अवसर पर मुख्य संघोषक के रूप में दुर्गा शिक्षण समिति के अध्यक्ष-श्री सुधाशु शेखर शुक्ला एवं सचिव-श्री राजकुमार शुक्ला एवं संघोषक के रूप में महाविद्यालय के प्राचार्य-डॉ. मंगोज मिश्रा एवं संगोष्ठी के संघोषक डॉ. अशोक कुमार झा संबोधित थे। कार्यक्रम का प्रारंभ भी तत्कालीन के सम्प्रदाय प्रमुख प्रमुख के द्वारा हुआ। कार्यक्रम के प्रथम सत्र में प्रो. केसरी लाल वर्मा के द्वारा दिये गए उद्बोधन भाषण ने उन्होंने शैक्षणिक, सांस्कृतिक एवं अन्य क्षेत्रों में किए गए उल्लेखनीय कार्य में अग्रणी होने की बात कही। साथ ही इसी अवसर पर शोध स्मारिका का विमोचन संबन्ध अतिथियों द्वारा किया गया। कुलपति महोदय द्वारा आभारसन्नाह दिया जो आगे भविष्य में विश्वविद्यालय के द्वारा विभिन्न सुविधाएँ महाविद्यालय को दिया जायेगा। और इसके पश्चात् महाविद्यालय के प्राचार्य ने भी अपने भाषण में कुलपति जी को धन्यवाद देते हुए संगोष्ठी का प्रारंभ करने की अनुमति दी। कार्यक्रम का द्वितीय सत्र तकनीकी रहा। इसमें दुर्गा महाविद्यालय, कल्या महाविद्यालय प्रेमनगर, भिलाई, दुर्ग, अमनपुर, समोदा, हरिशंकर कॉलेज तथा शहर के विभिन्न कॉलेजों के प्राध्यापकगण, शोधार्थी एवं महाविद्यालय के एम.कॉम./बी.बी.ए. के विद्यार्थी उपस्थित रहे एवं साथ ही सभी ने अपने शोध पत्र को पढ़ा। इस अवसर पर पं. रविशंकर शुक्ल विश्वविद्यालय, प्रबंध विभाग के विभागाध्यक्ष (Resource Person) डॉ. ए.के. श्रीवास्तव ने अपने उद्बोधन में वाणिज्य के महत्व पर प्रकाश डाला एवं कार्यक्षेत्रों में महिलाओं की भूमिका पर अपने विचार व्यक्त किया। तत्पश्चात् दुर्गा महाविद्यालय के सहायक प्राध्यापक (Resource Person) डॉ. एस.के. अग्रवाल ने CSR के प्रयुक्त प्रयोग एवं प्रबंध में उत्तरी आवश्यकता पर अपने विचार व्यक्त किए। डॉ. गौरव शर्मा ने insolvency code पर अपने शोध पत्र पढ़ा वहीं डॉ. जीति श्रीवास्त ने छात्रोत्सव के विभिन्न योजनाओं के आर्थिक मूल्यांकन एवं उनकी आवश्यकता पर प्रकाश डाली। इसी प्रकार (Resource Person) डॉ. शैलप्रताप कोषा ने प्रबंध में महाधार के महत्व को व्यक्त किया। महाविद्यालय के एम.कॉम. की छात्र प्रिया नितेश एवं सौन्दर्या ने मल्टी लेवल मार्केट में अपने शोध पत्र को पढ़ा। महाविद्यालय के एम.कॉम. की छात्रा सु. दिविता एवं धारणा ने जी.एस.टी. के उपर अपने शोध पत्र को प्रस्तुत किया। कार्यक्रम का समापन संगोष्ठी के संघोषक प्रबंध विभागाध्यक्ष डॉ. अशोक कुमार झा के धन्यवाद भाषण के साथ हुआ। संगोष्ठी के प्रथम दिन का समापन सांध्य 5:00 बजे हुआ। कल दिनांक 28/02/2020 को संगोष्ठी के तृतीय एवं अन्तिम सत्र के साथ संगोष्ठी समापन समारोह के अवसर पर विश्वविद्यालय के कुलसचिव डॉ. गिरिशंकर पाण्डेय एवं उप-कुलसचिव परीक्षा मुख्य अतिथि के रूप में उपस्थित रहेंगे।

प्राचार्य
विवेकानंद महाविद्यालय
Principal
Raipur (C.G.)
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प्रेस विज्ञप्ति

“राष्ट्रीय संगोष्ठी”

विवेकानंद महाविद्यालय द्वारा आयोजित 2 दिवसीय राष्ट्रीय संगोष्ठी के तृतीय सत्र में Resource Person के रूप में डॉ. जी के देवमुख, पं. रविशंकर शुक्ल विश्वविद्यालय (प्रशा. विभाग), महत कॉलेज के प्राचार्य-डॉ. देवाधीश मुखर्जी, भद्रसेन कॉलेज पुरानी बस्ती के प्राचार्य-डॉ. युजेंद्र राजपूत उपस्थित रहे। उन्होंने Management Innovation Technique पर अपना व्याख्यान दिया इसके पश्चात विवेकानंद महाविद्यालय, वाणिज्य विभाग के सहायक प्राध्यापिका एवं प्राध्यापक डॉ. पुषिंद कौर बेनीपाल, डॉ. जगन्नाथ साहा (विभागाध्यक्ष) Green Management, प्रौ. गायत्री अंतर्ग ने अपने शोध पत्र को Solid Waste Management and its practical पर रातपञ्चात् कल्याण कॉलेज के शोधार्थी छात्र/छात्राओं ने भी अपने शोध पत्रों को मद्र. रायपुर के महत कॉलेज के वाणिज्य विभाग की प्राध्यापिका निधि सांघनका ने Innovation in Banking Sector पर अपने शोध पत्र भी पढ़े। इस अवसर पर सम्पत्ति के रूप में डॉ. आदीप दुबे, डॉ. जगन्नाथ साहा उपस्थित थे। संपोषक के रूप में महाविद्यालय के प्राचार्य-डॉ. मनोज मिश्रा सम्पूर्ण सत्र के दौरान उपस्थित रहे।

कार्यक्रम के अंतिम एवं चतुर्थ सत्र में कार्यक्रम के मुख्य अतिथि के रूप में पं. रविशंकर शुक्ल विश्वविद्यालय के कुलसचिव डॉ. गिरिशकांत पाण्डे एवं उप-कुलसचिव (परीक्षा) ने अपने भाषण में शोधार्थियों एवं महाविद्यालय के विद्यार्थियों को इस प्रकार के गतिविधियों में बढ़-बढ़कर भाग लेने की बातें कही। इसके अन्तर्गत उन्हें प्रतिभाओं को निखारने की बातें कही। शोधार्थियों/विद्यार्थियों को प्रमाण-पत्र देकर उन्हें सम्मानित किया गया। कार्यक्रम के अंत में संयोजक डॉ. अशोक कुमार झा ने धन्यवाद ज्ञापन देते हुए आगे भविष्य में भी महाविद्यालय द्वारा राष्ट्रीय/अंतरराष्ट्रीय संगोष्ठी किये जाने की बातें कही।


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रायपुर (छ.ग.)
Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)

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James

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Sl. No. NAME OF PARTICIPANT CATEGORY TOPIC

DATE TIME

1) SUFABHI DIXIT F
(9349683242)

2) DR. SUCHISTEN BANSI F
Origin of Democracy
Yamunee fulmer
Thapar

3) DR. SAMIR JAIN F
Socio welfare issues
f. the practices

| S.No. | FORM No. / REVISION | NAME OF PARTICIPANT | CATEGORY | TITLE / TOPIC | FEE | REMARKS |
|-------|---------------------|---|-------------|---|-------|---------|
| 1. | | DR. SWAGATHA RATHI [RET.COM] | FACULTY | STRENGTHENING INFRASTRUCTURE TO IMPROVE WASTE MANAGEMENT AND DEVELOPMENT OF CONSUMER THOUGHTS | 600/- | PAID |
| 2. | | DR. SAMIR THAKUR [RET.COM] | FACULTY | SOLID WASTE MANAGEMENT STUDY AND ITS PRACTICES | 600/- | PAID |
| 3. | 04 | LENCY ROY [KALINGA] | FACULTY | IMPACT OF POOR SOLID WASTE MANAGEMENT : A CASE STUDY | 600/- | PAID |
| 4. | 02 | DR. KRISHNA CHANDRA DEJAI [KALINGA] | FACULTY | WASTE MANAGEMENT AND ECONOMIC DEVELOPMENT | 600/- | PAID |
| 5. | 03 | MRS. MEENA SINGH [KALINGA] | RESEARCH ON | DIARRHEAL EFFECT ON PRODUCTIVITY OF SECTOR DUE TO DEFICIENT FEEDING PLANTS | 400/- | PAID |
| 6. | 06 | MAHOMETA GHOSH [KALINGA UNIVERSITY] | FACULTY | EFFECT OF SOLID WASTE MANAGEMENT IN INDIA | 600/- | PAID |
| 7. | 01 | PREYANNA TIWARI [KALINGA UNIVERSITY] | STUDENT | MUNICIPAL SOLID WASTE MANAGEMENT IN NAWA RAIPUR, C.G. | 200/- | PAID |
| 8. | 03 | RAKESH KUMAR SAHU [ISBM UNIVERSITY] | STUDENT | THE EFFECT OF INCREASED PRIVATE SECTOR INVESTMENT IN SOLID WASTE | | PAID |

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| S. NO. | FORM NO. RECEIPT NO. | NAME OF PARTICIPANT | CATEGORY | STATION/TITLE/TOPIC | FEES | REMARKS |
|--------|----------------------|---|---------------------------------|---|----------------------|---|
| (9) | 05 ✓ | MANISH PURI GOSWAMI [J.S.B.M] UNIVERSITY | STUDENT | COMMUNITY AND PRIVATE (FORMAL AND INFORMAL) SECTOR INVOLVEMENT IN MUNICIPAL SOLID WASTE MANAGEMENT IN DEVELOPING COUNTRIES. | 200/- <u>Paid</u> | RECEIVED 21/10/20 |
| (10) | 07 ✓ | DR. A. RAT SHEKAR [KALINGA] | FACULTY | DRUGS IN SOFT BEVERAGE : DRUGS HIDDEN IN SUPERMARKET | 600/- <u>Paid</u> | R |
| (11) | 08 ✓ | DR. A. RAT SHEKAR [KALINGA] | RESEARCH BET DUGG FACULTY | PRIVATE SECTOR INVOLVEMENT IN SOLID WASTE MANA- GEMENT : AVOIDING PROBLEMS AND BUILDING ON SUCCESSSES. | 600/- <u>Paid</u> | R |
| (12) | 09 ✓ | DURENDRA NATH BENERA [BET DUGG] DR. PRANABIMANJARI ANAND [M. DEENDRAYAL UPADHAY MEMORIAL HEALTH SCIENCE & RESEARCH SOCIETY] | RESEARCH BET DUGG FACULTY | SHOW CENTRE OF EXCELLENCE CLOUD STORAGE AN EFFECTIVE WAY TO TRANSFORM DATA STORAGE IN LEARN- ING MANAGEMENT | 600/- <u>Paid</u> | R Principal Vivekanand Mahavidyalaya Raipur (C.G.) |

| S.No. | Form No. | NAME OF PARTICIPANT | CATEGORY | RESEARCH STUDY | TITLE / TOPIC | FEES | REMARKS |
|-------|----------|---|--------------------------|--|--|------|---------------------------------------|
| 13 | 2234 | DR. SONAL MALEWAR [AMITY UNIVERSITY] | FACULTY | ORGANIC INDIJA AND ITS MARKET STRATEGY AN INKREDIBLE JOURNEY | | | PAID |
| 14 | | KHUSHBOO PATEL | STUDENT | | SOLID WASTE MANAGEMENT | | PAID |
| 15 | | KUNDAN JANGIDE [G.G.U.] | STUDENT | | BUSINESS AND COMMERCE ; INNOVATION NEEDED FOR BEAT COMPETITION | | PAID |
| 16 | | MR. NASHUTOSH UMARE MR. MOHAMMED BAKHTAWAR AHMED | STUDENT FACULTY | | DATA SECURITY MANAGEMENT SYSTEM ; EMERGE -NG ISSUES AND PROSPECT | 200 | PAID D.P. |
| 17 | | MR. MOHAMMED BAKHTAWAR AHMED DR. ASHA AMBHAJAKAR [KALINGA UNIVERSITY] | RESEARCH SCHOLAR FACULTY | | RECENT TRENDS IN ARTIFICIAL INTELLIGENCE & NETWORKLESS SENSOR NETWORKS FOR FAULT DETECTION IN NETWORK MANAGEMENT | 400 | PAID D.D. |
| | | | | | | | Principal Vivekanand Mahavidyalaya |

| S.No. | Form No. / RECEIPT No. | NAME OF PARTICIPANT | GATEWAY FACULTY / STUDENT | TOPIC / SUBJECT | REMARKS |
|-------|----------------------------|---|---------------------------|--|-------------------------------------|
| (19) | | MR. PEHAM DINAN [| | A STUDY ON REQUIREMENTS & IMPACT OF SKILL DEVELOPMENT THROUGH INNOVATIONS | paid PKS |
| (20) | | MR. KAUSAR AHMED DR. R. SHREEDHAR [KALINGA UNIVERSITY] | RESEARCH | RECENT TRENDS IN CURRENT SERVICE OF SOLAR ENERGY DEVICES IN CHHATTISGARH STATE TOWARDS CUSTOMER SATISFACTION | paid D.P. |
| (21) | | SANA FATIHA MOHANI Q. BAKHTIAR AHMED [AMITY UNIVERSITY] | STUDENT FACULTY | RECENT TRENDS IN CLOUD COMPUTING WITH CONTEXT TO MANAGEMENT INFORMATION SYSTEM | paid D.P. |
| (22) | | MS. TANUSHREE GHOSH MR. MOHAMMED BAKHTANAR AHMED [AMITY UNIVERSITY] | STUDENT FACULTY | INVESTIGATING ARTIFICIAL INTELLIGENCE TECHNOLOGIES APPLICABILITY IN SOCIAL MEDIA MARKETING | paid D.D.# |
| (23) | 00494170902 00492168175 | [BANSWAR] NISHA PANTWANI HARSHA SARMOUR [BELMORBA UNIVERSITY] | STUDENT STUDENT | NEED & CHALLENGES OF STRATEGIES FOR DEVELOPMENT OF ECONOMY OF CHHATTISGARH STATE | paid D.D.# KIT paid KIT |
| (24) | | DR. PEYUSH MENTA [FATEHA UNIVERSITY] | FACULTY | MAKE IN INDIA: REALITY OR MYTH? | paid D.D.# Principal |
| (25) | | MS. SURESHI DEVIAN | FACULTY | INNOVATION FOR BETTER | paid D.D.# Principal |

| S.No. | FORM. NO. | NAME OF PARTICIPANT | CATEGORY | TOPIC/TITLE | FEES | REMARKS |
|-------|---------------------------|---|---------------------|--|-------|---|
| (26) | UPF - I.D. 00491471002 | [JAGIT COLLEGE] VINITIKA SHREYASTAVA [CIND COLLEGE] | STUDENT | MODERN TRENDS & STRATEGIES OF MANAGEMENT | 800/- | ✓ |
| (27) | | YASHASVI BATNE [G.G.U.] | RESEARCH SCHOLAR | AUTOMATED ROBOTIC TECHNOLOGY IN B.I.M - PICKING AND PACKING : A COLLABORATIVE INNOVATION IN THE WORLD OF E-COMMERCE | | ✓ |
| (28) | IMPRESSO 153 | MEHA KAUSHIK [KALINGA UNIVERSITY] | RESEARCH SCHOLAR | संज्ञासहित रोज़ की सेवा का मोडल में अनुसंधान रोज़ व्यक्ति के की ओर से अध्ययन एवं सेवाओं का विवेचन, प्रस्ताव | 600/- | ✓ [Kalinga] |
| (29) | 153 | DR. SHWETA MAHAKALAKAR [MAHANT LAXMINARAI - YAN DAS] | FACULTY | A STUDY ON WASTE MANAGE- MENT SYSTEM | 600/- | ✓ |
| (30) | | NEERAJ GOENKA [PT. R.S.U.] | RESEARCH SCHOLAR | INNOVATIVE PRACTICES IN THE FIELD OF BANKING SECTOR (A STUDY ON DENA BANK OF BAKODA) | 400/- | ✓ |
| (31) | | DR. SHANTINO PAUL [SHARADHARAK SHUKLA COLLEGE] A.K. JHA | FACULTY | CHANGING ROLE OF MARKETING IN THE ORGANIZATION - A THOUGHT -FUL PERSPECTIVE | 600/- | ✓ |
| (32) | | DR. R.K. GAMBHER | FACULTY | वर्तमान में नौकरशाही का प्रभाव | | Principal Vivekanand Mahavidyalaya Raipur (C) |

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33 KEENA VERMA FACULTY
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34 RAJEEV GUPTA FACULTY
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WITH RESPECT TO BUSINESS CON-
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38 DR. RAVI LALRE FACULTY
RESEARCH SCHOLAR

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|----|---|--------------------|--|
| 40 | A. VIJAYANAND [KALINGA] | FACULTY | SOLID WASTE MANAGEMENT : ^{kit not given} kit 600 Rs & ITS PRACTICES |
| 41 | ARUN JAISWAL [KALINGA] | FACULTY | THE EVOLUTION OF STRATEGIC ^{kit not given} MANAGEMENT RESEARCH : given 600 Rs RECENT TRENDS AND CURRENT DIRECTIONS |
| 42 | MUKESH KUMAR RANAT [KALINGA] | FACULTY | COMMUNITY SATISFACTION ^{kit 600 Rs} TOWARDS SOLID WASTE given MANAGEMENT SERVICES IN CHHATTISGARH |
| 43 | ^{Samal} DR. ANITA SAMAL [KALINGA] | FACULTY | STATUS AND CHALLENGES OF ^{kit 600 Rs} MUNICIPAL SOLID WASTE given MANAGEMENT IN INDIA |
| 44 | PREYANSHI GUHATHAKURTA [KALINGA] | FACULTY | MODERN TRENDS AND STRATEGIES ^{kit not given} OF MANAGEMENT given 600 Rs |
| 45 | DR. ABHIRAM BANDE RAT KUMAR K. PAREKH | FACULTY FACULTY | OUTSOURCING OF MANPOWER — SCOPE AND CHALLENGES |
| 46 | Ms. KASAB DENANBAN [BASTAR VISHWANATHOYA -LAYA] | FACULTY | VENTURE CAPITALISTS INVESTMENT ^{DKJ Paid} CRITERIA : A STUDY |
| 47 | ^{Samal} DR. CHANDRENDRA SAMAL BASTAR UNIVERSITY | FACULTY | 600 600. Paid Principal Vivekanand Mahavidyalaya Raipur (C.G.) |

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DR. DR. MYRATA MAHOTA
[GOVT. COLLEGE SANDLA]

48

" SOLID WASTE MANAGEMENT
AND PRACTICES "

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RIBHANA HASAN
[SARASWATI MAHAVIDYALAYA]

49

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ACTIVITIES "

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FACULTY

DR. SURESH PATNAIK
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AFFECTING EMPLOYEES TURNOVER
IN S.S.E.C.G. WITH SPECIAL REFERENCE
TO RAIPUR REGION

115

DR. VYAS
[P.I.T.COM]

51

FACULTY

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SWARUPA PANDEY
[KALINGA UNIVERSITY]

52

IMPACT OF SKILL DEVELOPMENT
THROUGH HEALTH & NUTRITION
INTERVENTIONS

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[BOMNAVATI VIDYALAYA
KOTA]

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MUNICIPAL SOLID WASTE
MANAGEMENT IN INDIA
A REVIEW

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| (55) | DR. ANURODH BANODE [SCHOOL OF MANAGEMENT BASTAR] | FACULTY | "SKILL DEVELOPMENT - AN ATTEMPT TO FIGHT UNEMPLOYMENT" | 6/10/24 |
| (56) | DR. DILEEP DHARSHIWARRE [MANAGEMENT DEPT.] [P. R. S. O.] | FACULTY | "ORGANIZED RETAIL - OPPORTUNITIES AND BARRIERS IN ITS PATH" | 9/10/24 |
| (57) | ANJALE TENWARI [G.G.U.] V. BHARAT PATEL [G.G.U.] | RESEARCH SCHOLAR RESEARCH SCHOLAR | "SOLID WASTE MANAGEMENT AND ITS PRACTICES: A COMPARATIVE STUDY OF MODELS OF ANEKAPUR AND INDORE CITY" | 159/10/24 190/10/24 |
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 CONSUMER IN TIER 3 CITIES

IMPORTANCE OF COMMERCE IN
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TECHNICAL RECONSTRUCTION OF
 COMPANIES ACT 2013

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CHANGE MANAGEMENT"

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COMPANIES' ACT 2013"

CAN MACROECONOMIC VARIABLES
EXPLAIN LONG TERM STOCK
MARKET MOVEMENTS? A
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ASIA?

IMPACT OF ORGANIZATIONAL
CULTURE AND LEADERSHIP
STYLE TOWARD EMPLOYEE
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Development of Human Resource
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(133) Dr.

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1027 Dr

Topic: A study on the Importance of technologies in Commercial activities

Innovation in the field of Commerce & their utilization

संशोधन क्षेत्रों में वाणिज्यिक क्षेत्रों में इन तकनीकों का उपयोग

Solid waste management

Principal
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Pamur (C.G.)

VIVEKANAND MAHAVIDYALAYA
Raipur (C.G.)



SOUVENIR

NATIONAL SEMINAR

on

**"Commerce and Management -
Thoughts Innovations & Strategies"**
(27 & 28 February 2020)

ORGANIZED BY :

Department of Commerce and Management
Vivekanand Mahavidyalaya

K.K. Road, Moudhapara, Raipur (C.G.)

Website : www.vivekanandcollege.in,

Email : vmvanationalseminar2020@gmail.com

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डॉ. केशरी लाल वर्मा
कुलपति

Dr. Keshari Lal Verma
Vice Chancellor



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Raipur, February 24, 2020



MESSAGE

MESSAGE

It gives me immense pleasure that Vivekanand Mahavidyalaya, K.K. Road, Masalhapura, Raipur is organizing two days seminar on 'Commerce and Management- Thoughts Innovations & Strategies' on 27th and 28th February 2020.

The theme of the seminar is very apt in the present scenario. I am sure that the seminar gives ample prospect for critical minds to look various dimensions of Commerce and Management. The deliberation of the seminar would give concrete recommendations for a better tomorrow.

I personally congratulate the organizers & participants for successfully seminar and publish a souvenir.

Wishing the Seminar to be a fruitful endeavour.


(Keshari Lal Verma)

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ABOUT THE WEBINAR

Corona Virus pandemic has brought the whole world in to a grinding halt. Economy of every country is on its knees and the situation is comparable to the great recessions of 1929 and 2008. Being an agrarian economy with majority of its population belonging to marginal farmer and migratory laborer, COVID-19 has also affected the economy of Chhattisgarh. This webinar shall provide a platform to study, analyze, understand and discuss the impacts of COVID-19 on employment in organized and unorganized sectors of Chhattisgarh and suggest counter measures to steer the economy out of this pandemic.

FOR DETAILS CONTACT

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Dr. J Saha : 09753675039

Dr. Ashish Dubey: 09584255500

Dr. Pustinder Kaur
Bhopal: 09584298636

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PROF. RAVINDRA BRAHMA

Professor

SOS in Economics
Pl. Ravishankar Shukla
University

Raipur, Chhattisgarh



DR. ASHISH DUBEY

Assistant Professor
Department of Commerce
Vivekanand Mahavidyalaya
Raipur, Chhattisgarh

ABOUT US

VIVEKANAND MAHAVIDYALAYA

Established in 1993, Vivekanand Mahavidyalaya is the first English medium college of Raipur, Chhattisgarh. We are known for our quality education in the field of Commerce, Management and Computer Application. Affiliated to Pt. Ravishankar Shukla University, we are grooming students who excel in their respective fields. Year after year our students have featured in the merit list of University which proves our motto and commitment towards quality education.

DURGA EDUCATION SOCIETY

Established in 1950 by visionary doyens of Raipur Bar, Mr. M. Bhardwaj and Mr. P. Bhardwaj along with their enthusiast colleagues approached to eminent socialist and magnajar of Raipur, Sri Ram Narayan Dixit who generously donated his 'Mohan Begicha' with a desire that the society be named in memory of his beloved daughter 'Durga Bar'. So, the society is named and styled in 'Durga Education Society, and duly registered under the Societies registration act.

For over six decades, Durga Education Society (Located heart of Raipur, Madhya Pradesh) has been engaged in nurturing minds through its rich heritage of academic excellence. It had been conceived with a vision to be recognized as a top-class learning institution and it is moved beyond the fulfillment of a scholastic promise to re-defining education in the new age through creation of aptitude and comprehensive skill education.

Principal

Vivekanand Mahavidyalaya

Raipur (C.G.)

04-JUNE-2020

WEBINAR ON

55

**Impact of COVID-19 on
Employment in
Organized and
Unorganized Sectors
of Chhattisgarh**

66

09:00 A.M.

TO

10:30 A.M.

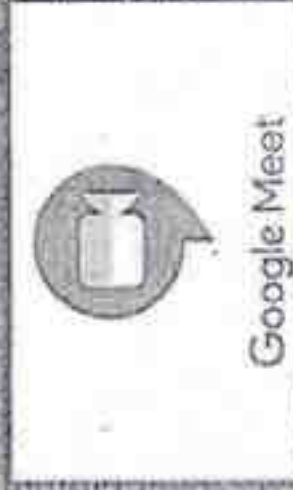


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(Rural-Durga Education Society)

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Raipur, Chhattisgarh**

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Vivekanand Mahavidyalaya
Raipur (C.G.)**

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2. Dr. Ashish Dubey
3. Prof. Gayatri Iyengar
4. Dr. Pushpinder Kaur Benipal

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2. Prof. Debojit Das
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2. Prof. Gayatri Iyengar
3. Mr. Sandeep Sahu

Schedule of Webinar

Availability of link to join Webinar 8:40 am - Prof. Nishid Parmar
Prof. Debojit Das

- * Inaugural session – By Dr. J. Saha 9:00 am
- * Welcome speech – By Principal Sir (Dr. Manoj Mishra) 9:05 am
- * Introduction of First resource person (Dr. Girish Kant Pandey) – By Dr. J. Saha
- * Presentation of first resource person 9:10 am to 9:30 am
- * Question Answer session 9:30 am to 9:40 am
- * Introduction of Second resource person (Prof. Ravindra Brahme) 9:40 am to 9:45 am
- * Presentation of second resource person 9:45 am to 10:00 am
- * Question Answer session 10:05 am to 10:15 am
- * Introduction of Third resource person (Dr. Ashish Dubey) 10:15 am to 10:35 am
- * Question Answer session 10:35 am to 10:45 am
- * Invitation to Dr. Pushpinder Kaur Benipal for conclusion of Webinar By Dr. J. Saha
- * Conclusion speech By Dr. Pushpinder Kaur Benipal 10:50 am to 10:55
- * Vote of Thanks 10:55 am (By Dr. Manoj Mishra)
- * Sending of link for feedback 11:00 am.


Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)



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Example Dr. Ashish Dubey or Mr. Ashish Dubey

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Session Attended *

- First (09:00 A.M. to 09:45 A.M.)
- Second (09:45 A.M. to 11:00 A.M.)
- Both

on a scale of 1 to 5 how relevant was the theme of webinar to present situation? *

| | | | | | | |
|------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------|
| | 1 | 2 | 3 | 4 | 5 | |
| Irrelevant | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Highly Relevant |

On a scale of 1 to 5 how closely was the theme discussed in the Webinar? *

| | | | | | | |
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| | 1 | 2 | 3 | 4 | 5 | |
| Superficial | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Nuanced |

Was the Webinar informative? *

- Very Much
- Yes it was!
- A Little

Was the Webinar able to reach a consensus? *

- Yes
- No
- Can't Say

On a scale of 1 to 5 how would you like to rate the overall experience of the Webinar? *

- | | | | | | | |
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| | 1 | 2 | 3 | 4 | 5 | |
| Not upto the mark! | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Excellent |

Were the doubts and queries properly addressed?

- Yes
- Not Satisfied

Would you be interested in more such webinars in future? *

- Definitely |
- Nah!
- Can't Say |

Suggestions (If Any)

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| 164 | sittu10jain@gmail.com | KRITIKA KOCHAR | Durga Mahavidhyalaya, Moudhapara, Raipur, Chhattisgarh | 8962855901 |


Principal
 Vivekanand Mahavidyalaya
 Raipur (C.G.)

2020
INTERNATIONAL
WEBINAR
ON

55
Business and
Information
Technology :
Challenges Ahead
66
11:30 A.M.
ONWARDS



VIVEKANAND MAHAVIDYALAYA

(TRUST BY JHARKHAND EDUCATION SOCIETY)

K.K. ROAD, MOUDHAPARA
RAIPUR, CHHATTISGARH

IN ASSOCIATION WITH

DEPARTMENT OF COMPUTER, MANAGEMENT AND
IQAC CELL

REGISTRATION FREE

FOR REGISTRATION VISIT

<https://forms.gle/15XTP5FZPM31D1T6>

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ABOUT THE WEBINAR

Corona Virus pandemic has brought the whole world in a grinding halt. COVID-19 forced the governments all around the world to impose strict lockdown to control its spread. All businesses including the service sector have had to shut down. Many businesses had to shut down or restrict their operations. Many businesses had to undergo a restructuring or their business model and adopt a hybrid solution to reach the customers but as a surviving this pandemic, we provided a unique opportunity to business owners and entrepreneurs to meet, discuss and share their experiences through this more flexible and efficient e-conference through this platform. This webinar will provide an unique opportunity to bring together people from both IT and business academy and industry to learn new strategies and practical ideas and with challenges faced by the corporate world.

FOR DETAILS CONTACT

Dr. A.K. Jha: 07987050945
Dr. Ashish Dubey: 095604255500
Mr. Nishid Parmar: 07838223232
Mr. Debajit Das: 07987143407

PAPERS INVITED FOR PUBLICATION

Charges Applicable

DROP YOUR PAPER @

vmvnationalseminar2020

@gmail.com

CHIEF GUEST



Dr. Mosari Lal Verma
Vice Chancellor
Pt. Ravishankar Shukla University
Raipur, Chhattisgarh

PATRON



Dr. Manoj Mishra
Principal
Vivekanand Mahavidyalaya
Raipur, Chhattisgarh

RESOURCE PERSONS



Dr. Robert Pambhazayi Nandare
Guest
Faculty of Business and Administration
Rajko University, Bikanera



Dr. B.K. Padmalakshmi
Asst. Prof. in School of Management
Pt. Ravishankar Shukla University
Raipur, C.G.



Mr. Subram Datta
Dr. Hordern Lecturer



Dr. Anil K. Jha
Asst. Professor, MAMI & MPP

ABOUT US

VIVEKANAND MAHAVIDYALAYA

Established in 1990, Vivekanand Mahavidyalaya is the first major non-IT college in Raipur. The campus comprises over 120 acres of land with a library comprising more than 50,000 volumes. An affluence of Online Water Application facilities is provided. The college is known for its quality education. The college has a strong tradition of academic excellence. The college has a strong tradition of academic excellence. The college has a strong tradition of academic excellence.

GEORGA EDUCATION SOCIETY

Established in 1990 by a group of dedicated and highly qualified individuals, the society is committed to providing quality education to the people of Raipur. The society has a strong tradition of academic excellence. The society has a strong tradition of academic excellence. The society has a strong tradition of academic excellence.

The society has a strong tradition of academic excellence. The society has a strong tradition of academic excellence. The society has a strong tradition of academic excellence. The society has a strong tradition of academic excellence. The society has a strong tradition of academic excellence.

Principal


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Raipur (C.G.)

NOTICE

Date: 06/07/2020

This is to inform to all the staff members of College that college is going to organize two days International Webinar on dated 10th & 11/07/2020. Name of members of organizing committee as mention below:-

1. Dr. Ashok Kumar Jha
2. Dr. Ashish Dubey
3. Prof. Nishid Parmar
4. Prof. Debojit Das


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Vivekanand Mahavidyalaya
Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)

Webinar 2020 Committee
(10th and 11th July 2020)

Organizing Committee:-

Dr. Ashok Kumar Jha

Dr. Ashish Dubey

Prof. Nishid Parmar

Prof. Debojit Das

Invitation/ Brochure/ E-Certificate Drafting Committee:-

Prof. Nishid Parmar

Prof. Debojit Das

Prof. Rakesh Gondwani

Registration / Whatsapp Group Management Committee:-

Prof. Rakesh Gondwani

Mrs. V. Uma

Technical Committee:-

Prof. Nishid Parmar

Prof. Debojit Das

Press Release:-

Dr. Sushant Chakraborty

Prof. Gayathri Iyengar

Mr. Sandeep Kumar Sahu


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Work Allotment before Webinar

1. Reporting time of college 11:15 am (all members of webinar group) 10th and 11th July 2020.
2. **Sitting arrangement**
Computer Lab
Control Room
Library
Management Staff Room
Student Union Room
3. **Arrangement of water and tea-** Dr. A.K. Gupta
Mr. Ranjeet Banerjee
4. **Sending link for Whatasaup group** (sending of greeting message schedules and other information about webinar- Prof. Rakash Goodwani
Mrs. V. Uma
5. **Final communication with resource person-** Dr. Ashok Kumar Jha
Dr. Ashish Dubey
Prof. Nishid Parmar
6. **Addressing Queries** - Dr. Ashish Dubey
Dr. Pushpinder Kaur Benipal
Dr. J. Saha
7. **Sending link for feedback -** Prof. Nishid Parmar
Prof. Debojit Das
8. **Anchoring-** Prof. Shilpa Lunawat Taunk
9. **Preparation of Complete file & Photos-** Dr. Rajshree Dewangan
Prof. Ummati Chauhan
10. **Seating arrangement-** Mr. P.L. Sahu
Mr. Madhoo Sinha


Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)

9:07 AM

VMV WEBINAR 2020 (2)

Agrasen, Principal, Shilani, Vive, Vive

Principal Sir

Forwarded

VIVEKANAND MAHAVIDYALAYA, K.K. ROAD
MOUDHAPARA, RAIPUR (Run by D.E.S.)
Registration form for Webinar (04-June-2020)
docs.google.com

=====>*INVITATION*<=====

DURGA EDUCATION SOCIETY

VIVEKANAND MAHAVIDYALAYA
K.K. Road, Moudhapara, Raipur
C.G.

Greetings!!

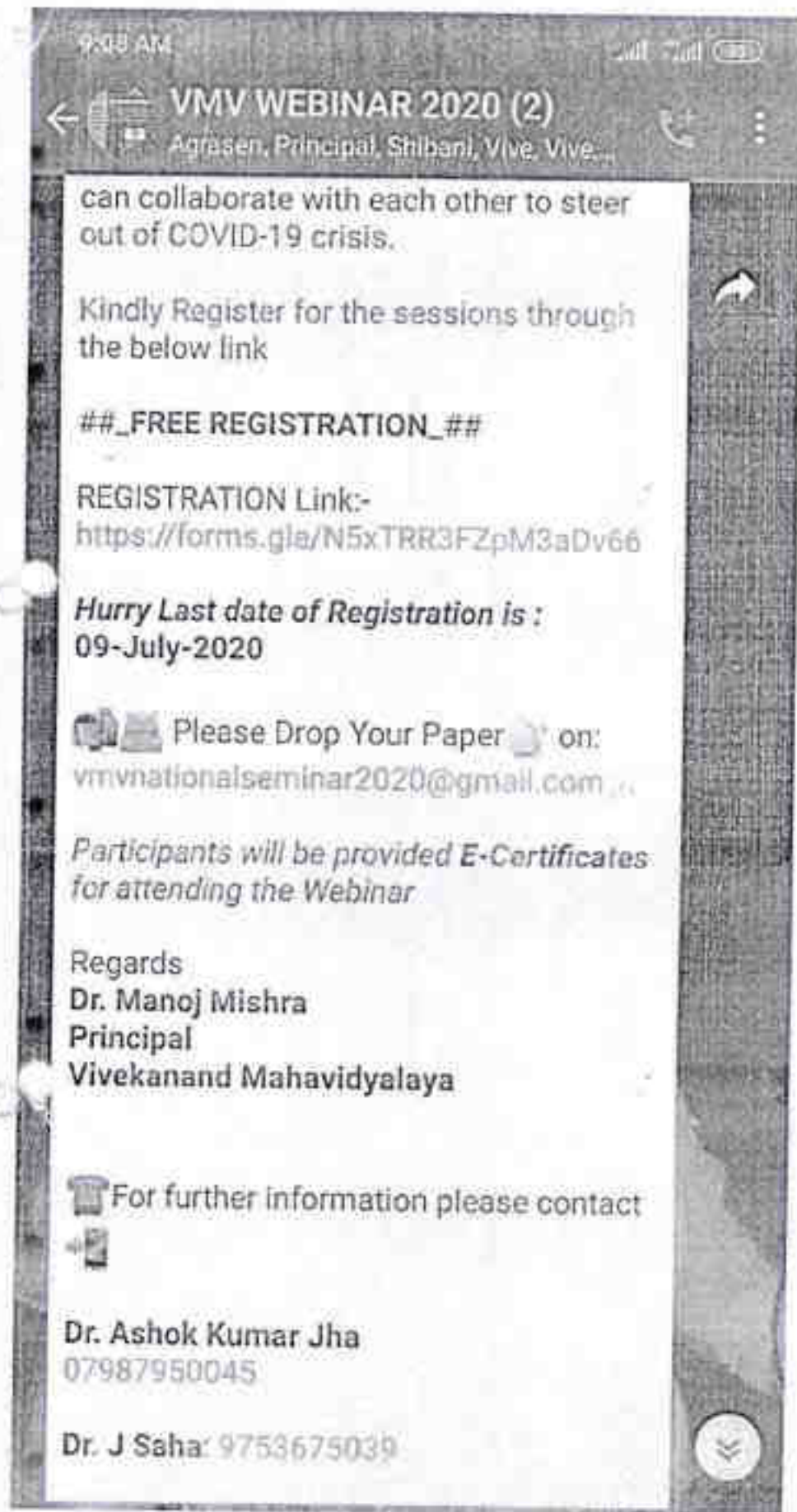
Dear Sir/Madam
Vivekanand Mahavidyalaya invites
Participants and Papers for International
webinar being organised by our Institution
on 10/07/2020 and 11/07/2020 @11:30
A.M. Onwards

TOPIC:-
**Business and Information Technology:
Challenges Ahead**

This webinar shall provide a great leaning
opportunity to Study, Understand, Analyse
and Discuss the challenges and future
roadmap of Business and IT sector in post
COVID-19 world and how various sectors
can collaborate with each other to steer

Only admins can send messages


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Raipur (C.G.)

प्रो. केशरी लाल वर्मा

प्रो. केशरी लाल वर्मा, पंडित रविवंकर मुक्ल विश्वविद्यालय, रायपुर (छत्तीसगढ़) के कुलपति के पद पर कार्यरत हैं।

प्रो. वर्मा मानव ससाधन विकास मंत्रालय, भारत सरकार के वैज्ञानिक तथा तकनीकी शब्दावली आयोग के अध्यक्ष पद पर तीन वर्ष तक अपनी सेवाएँ दी। साथ ही आपने भारत सरकार के ही केंद्रीय हिंदी निदेशालय के निदेशक तथा राष्ट्रीय सिंधी भाषा विकास परिषद, भारत सरकार के निदेशक पद पर भी अपनी सेवाएँ दी।

विश्वविद्यालय के विभिन्न शैक्षणिक एवं प्रशासनिक पदों पर कार्य करने का आप का लंबा अनुभव है। आप को राष्ट्रीय स्तर के संस्थानों के विभिन्न समितियों में सदस्य के रूप में कार्य करने का अनुभव है, यथा-हिंदी सलाहकार समिति, खान मंत्रालय एवं इस्पात मंत्रालय, भारत सरकार, संघ लोक सेवा आयोग, विश्वविद्यालय अनुदान आयोग, भारतीय भाषा संस्थान। इस के अलावा भारत सरकार एवं छत्तीसगढ़ शासन के अधीन विभिन्न समितियों में भी अपनी सेवाएँ दी हैं। केंद्रीय एवं राज्य विश्वविद्यालय, लोक सेवा आयोग, कर्मचारी चयन आयोग, आदि की चयन समितियों में भी सदस्य के रूप में कार्य किया है। साहित्य अकादमी, संस्कृति मंत्रालय, भारत सरकार की जनरल काउंसिल के सदस्य तथा भाषा विकास बोर्ड के समस्त रहे हैं। लेखक एवं संपादक के रूप में आप की प्रमुख कृतियाँ- 'कार्यालयीन हिंदी', 'छत्तीसगढ़ की अस्मिता', 'लिथिस्टिक्स एंड लिटरेचर', आदि हैं। अध्यक्ष, वैज्ञानिक तथा तकनीकी शब्दावली आयोग तथा निदेशक, केंद्रीय हिंदी निदेशालय के पद पर रहते हुए आप ने प्रमुख संपादक के रूप में तीन शोध-पत्रिकाओं तथा चार दर्जन से अधिक प्रकाशनों के कार्य भी संपन्न किए। आप के निर्देशन में अस्सी (80) से अधिक शोधार्थियों ने एम.फिल. एवं पी-एच.डी. की उपाधि प्राप्त की है। लिथिस्टिक्स सोसायटी ऑफ इंडिया की कार्यकारिणी एवं प्रकाशन समिति के लंबे समय से सदस्य रहे। आप ने मलेशिया, सिंगापुर, बैंकाक, दुबई, उज्बेकिस्तान, तुर्की, संयुक्त राज्य अमेरिका, मॉरीशस, आदि देशों की शैक्षणिक यात्राएँ की हैं।


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Principal
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Raipur (C.G.)

Prof. Keshari Lal Verma

Prof. Keshari Lal Verma is working on the post of Vice Chancellor, Pt. Ravishankar Shukla University, Raipur (Chhattisgarh). Prof. Verma was serving as Chairman, Commission for Scientific & Technical Terminology, Government of India, Ministry of Human Resource Development. He had also been entrusted with the additional charge of Director, Central Hindi Directorate and Director, NCPSL, Government of India. He has a vast experience of working on varied educational and administrative posts.

Prof. Verma has extensive experience of working as member in different national-level committees, like Hindi Advisory Committee, Ministry of Mines & Ministry of Steel, Government of India; GIA Committee, CIIL, etc. He has also worked as Member of Selection Committees in various Central as well as State Universities, Public Service Commission, Staff Selection Commission, etc. He was member of General Council and also member of Language Development Board of the prestigious Sahitya Academy (National Academy of Letters). He is an Inspecting Authority of Maulana Azad Education Foundation (Ministry of Minority Affairs, Government of India). His major works in the capacity of Writer and an Editor includes- 'Karyalayeen Hindi', 'Chhattisgarh ki Asmita', 'Linguistics and Literature'. While working in the capacity of the Chairman, Commission for Scientific & Technical Terminology and Director Central Hindi Directorate, he has also got the work of publishing more than three dozen publications (also three journals) completed as Chief-Editor. More than 80 Research Student has attained their M.Phil and Ph.D. degrees under the guidance of Prof. Verma. He has been a member of an Executive and Publication Committee of Linguistics Society of India over a long period of time. He has already been to Malaysia, Singapore, Bangkok, Uzbekistan, Turkey, Dubai, USA, Mauritius etc. on diverse educational tours.


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Raipur (C.G.)

Dr. ROBERT. PFUMBUDZAYI MACHERA (PhD)

Personal Details

Email Address: rmachera@gmail.com

Date of Birth: 24 July 1967

Experience: 22 years working at senior managerial level

Type of Employment sought: Executive Management and Senior Consultant

Field of Specialty: Lecturing, General Management, Company Secretarial, Board Secretary, Human Resources Management, Entrepreneurship, Accounting, Financial Management, Administration

Training & Development:

Certified Product Trainer (SA)

SSTF MEMBER for Human Resources Management - Development of BQA Unit Standards (BAQ Expert)

Quality Internal Auditor - Quality Internal Audit Certificate for ISO 9001

Qualified Chartered Secretary - Southern Africa (FCIS - SA # 9936869)

Author and Editor: Programmes, Modules and Training Manuals

Doctor of Philosophy (PhD): in Economic and Management Sciences with Business Administration:

NWU- Mafikeng Campus (Year started 2017; Completed 13 Mar 2020; Graduation (April 2020)

MPhil - (Education & Training for Lifelong Learning) (Adult Education) with Stellenbosch University (2016), South Africa; Pass 65%

Dissertation: Student Perceptions of Factors Influencing Throughput in an Accounting Programme in Botswana Pass 65%

Second Masters:

Executive Master's Degree in Business Administration: MBA - with Arusha Tanzania (ESAMI) - Executive MBA

Majoring: In Entrepreneurship Completed

Advanced Diploma in Management Accounting - CIMA UK Pass

CIMA Strategy Level

Risk Management - P3 Pass

Post Graduate Certificate in Higher Education (PGDHE) - Botho University - Pass with a Merit (B+)

Certificate in Education Technology e - learning Excellent (A-)

Fellow Member - Chartered Secretaries - Southern Africa - (FCIS SA)

Diploma (SAAA): Full Higher Diploma and a Fellow Member of Southern African Association of Accountants. (FSAAA)

Diploma (IAC): Full Higher Diploma in Financial Accountancy & a Full Member

Full Diploma - Institute of People Management of Zimbabwe (IPMZ) - Overall Pass with a Credit (Management of Training)


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Full Higher Diploma – Human Resources Management with Honours – The Institute of People Management of Zimbabwe (IPMZ)

Full Advanced Diploma in Human Resources Development - Institute of Commercial Management -United Kingdom (ICM –UK)

Associate Degree in Human Resources Development – Pass with a Distinction

Membership Bodies: (BICA, FCIS SA, MBA, MIHRM Bot, FSAAA, FIAC, MZIM, MIHRM, CIMA Adv Ma).

Award Golden Key International Honour Society: membership certificate for top academic performer at postgraduate level (PhD) class of 2020 at North West University Mafikeng Campus: South Africa.

Conference Papers and Journals

Summary:

Seven (9) Conference papers

Five (6) Journal / publications

Publication of Accounting Textbook: Work in Progress (Title: Practical Basic Bookkeeping)

Employment Background

Current Employer: BOTHO UNIVERSITY (Botswana)

Position: Dean Faculty of Business and Accounting / Fellow

Date Engaged: 1 June 2018 to Date

Previous Position: Head of Department Accounting and Finance

Date Engaged: 1 July 2011 to 1 May 2018


Principal
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Raipur (C.G.)

Hosted By- Vivekanand Mahavidyalaya, K.K. Road Moudhapara, Raipur (C.G.) India

Topic: Business and Information Technology: Challenges Ahead

Schedule of International Webinar

(Second Day- 11/07/2020 (Saturday)

Availability of link to join Webinar 11:15 am - Prof. Nishid Parmar

Prof. Debojit Das

Session will be online via Google Meet & Live Streaming on YouTube

- * Introduction of all dignitaries- By- Prof. Shilpa Lunawat Tansk (11:30 am IST)
- * Introduction first resource person (Mr. Suman Dutta, Senior Technical Consultant Nextenders India Pvt. Ltd., Gaborone, Botswana) 11:35 am IST (1:30 am Botswana)
- * Presentation of first resource person 11:40 am to 11:55 am IST
- * Question Answer session 11:55 am to 12:00 noon IST
- * Introduction of Second resource person (Mr. Amitesh Jha, Assistant Professor, Guru Ghasidas Central University, Bilaspur (C.G.) 12:00 noon IST
- * Presentation of second resource person 12:05 noon to 12:20 pm IST
- * Question Answer session 12:20 pm to 12:25 pm IST
- * Conclusion 12:25 pm IST
- * Vote of Thanks 12:30 pm IST (By Dr. Manoj Mishra)

Dr. Ashok Kumar Jha
Co-ordinator
IQAC

Dr. Manoj Mishra
Principal
Vivekanand Mahavidyalaya
Raipur (C.G.)

REGISTRY OF PARTICIPANTS

| S.No. | Title | Name | Institute Name | City | State | Whatsapp number |
|-------|-------|------------------------------|--|---------------|--------------|-----------------|
| 1 | Ms. | Namrata Singh | Durg university | Rajnandgaon | Chhattisgarh | 7354601792 |
| 2 | Mr. | Rakesh Gondwani | Vivekanand Mahavidyalaya | Raipur | Chhattisgarh | 7000700086 |
| 3 | Mr. | LEELADHAR SAHU | MAHARSHI VEDVYAS GOVT. PG. COLLEGE BHAERHARA | DHAMDARI | Chhattisgarh | 9303015776 |
| 4 | Mr. | Mohan Lal Verma | Govt Balasaheb Deshpande College, Kunkuti | Jashpur | Chhattisgarh | 9691439576 |
| 5 | Dr. | Rajstree Dewangan | Vivekanand Mahavidyalaya | Raipur | Chhattisgarh | 9926886631 |
| 6 | Ms. | Jyoti Thakur | Ptssu raipur | Raipur | Chhattisgarh | 9689547347 |
| 7 | Ms. | Ms. Kanichan RamSinghani | Maharaja Agrasen International College Raipur Chhattisgarh | Raipur | Chhattisgarh | 9329457998 |
| 8 | Ms. | Miss Sarita Devi | Govt.SPM College Sitapur | Raipur | Chhattisgarh | 8878113561 |
| 9 | Mr. | GAURAV KUMAR JAISWAL | LAXMICHAND INSTITUTE OF TECHNOLOGY BILASPUR | Sarguja | Chhattisgarh | 9098819551 |
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| 11 | Ms. | BOBBY RAJPUT | KUSHABHAU THAKRE PATRAKARITA AVAM JANSANCHAR | Kankavli | Maharashtra | 7000316909 |
| 12 | Ms. | Miss MIDHU PANDEY | PTRSU | Raipur | Chhattisgarh | 8349192645 |
| 13 | Dr. | Dr. Laxman Prasad | St thomas college | KAIPUR | Chhattisgarh | 8319963552 |
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| 15 | Dr. | Sujeet Kumar | Patna University | Raipur | Chhattisgarh | 7004245388 |
| 16 | Mrs. | Sarita Nikunj | Govt.RBR NES PG college CG | Patna | Bihar | 8770743739 |
| 17 | Ms. | ABHILASHA SHUKLA | Institute of management Pt Ravishankar Shukla University | Jashpur | Chhattisgarh | 8962658026 |
| 18 | Dr. | Dr. S. I. Kittali | R. P. D. College, Belagavi | Raipur | Chhattisgarh | 9449260694 |
| 19 | Mrs. | Soni Verma | Holy cross women's college Ambikapur | Belagavi | Karnataka | 9926137462 |
| 20 | Mrs. | Soni Verma | Holy cross women's college Ambikapur | Ambikapur | Chhattisgarh | 9926137462 |
| 21 | Dr. | Vinod Kumar Sautu | Shri Sai Baba Adarsh Mahavidyalaya Ambikapur | Ambikapur | Chhattisgarh | 9826141532 |
| 22 | Ms. | Ananya Sharma | Disha College, Raipur | Ambikapur | Chhattisgarh | 9770622435 |
| 23 | Mr. | Abhijeet Chakravarty | Maharaja Agrasen International College Santa colony raip | Raipur | Chhattisgarh | 9806536092 |
| 24 | Dr. | Jagannath Sahu | Vivekanand Mahavidyalaya | Raipur | Chhattisgarh | 9753675039 |
| 25 | Dr. | Anurodh Banode | Bastar Vidwavidyalaya | Raipur | Chhattisgarh | 9977988122 |
| 26 | Ms. | Ridwana Hasan | Agrasen Mahavidyalaya purani basti raipur | Jagdalpur | Chhattisgarh | 9685132478 |
| 27 | Ms. | Sneha Agrawal | Agrasen Mahavidya | Raipur | Chhattisgarh | 9039627850 |
| 28 | Mr. | Chandra Bhushan Mishra | Govt. Rewati Raman Mishra P.G. College Surajpur | Raipur | Chhattisgarh | 9926122546 |
| 29 | Mr. | Chandra Bhushan Mishra | Govt. Rewati Raman Mishra P.G.College | Surajpur | Chhattisgarh | 9926122546 |
| 30 | Dr. | Kamalesh Kishore Shrivastava | Shri Shankaracharya Mahavidyalaya Jirwani Bilhal Chhatt | Surajpur | Chhattisgarh | 8319337792 |
| 31 | Mrs. | Sarika Trivedi | Vipra Arts Commerce and Physical Education College Raip | Bilhal | Chhattisgarh | 8718000900 |
| 32 | Mrs. | SWAPNA AGRAWAL | Agrasen Mahavidyalaya Purani Basti Raipur | Raipur | Chhattisgarh | 7581022124 |
| 33 | Mrs. | Pooja Soni | Pt Ravishankar Shukla University, Raipur C.G. | Raipur | Chhattisgarh | 9977569300 |
| 34 | Ms. | Pratibha Singh | Govt. Nehru P.G.College, Dongargarh | Dhamtari | Chhattisgarh | 7999554053 |
| | | | | Dongargarh | Chhattisgarh | |

Principal

Vivekanand Mahavidyalaya
Raipur (C.G.)

| | | | | | | |
|----|------|--------------------------|--|-------------|--------------|------------|
| 35 | Dr. | Kishan Lal Rathil | Govt.W W Patankar P G Girls College Durg | Durg | Chhattisgarh | 932920245 |
| 36 | Mr. | Azureg singh | Durga Mahavidyalaya,Raipur,C.G | Raipur | Chhattisgarh | 7024711162 |
| 37 | Dr. | Dr.Shuchi Sharma | Dr. C. V. Raman University Kargi-Road Kota Bilaspur | Bilaspur | Chhattisgarh | 9755821574 |
| 38 | Mr. | Jitendra Kumar Patel | Govt college pithora | Mahasamund | Chhattisgarh | 7999434142 |
| 39 | Mrs. | Garima Tahillani | St.Vincent Pallotti College | Raipur | Chhattisgarh | 8889876888 |
| 40 | Mrs. | PREETI SHRIVASTAVA | SHRI SHANKARACHARYA MAHAVIDYALAYA JUKWANI BHIL | Bhilai | Chhattisgarh | 9926633224 |
| 41 | Ms. | Nidhi Goenka | Mahant Laxmi Narayan Das Mahavidyalaya | Raipur | Chhattisgarh | 6261733887 |
| 42 | Dr. | Dr.Yulendra Kumar Rajput | Agrasen College | Raipur | Chhattisgarh | 9827110265 |
| 43 | Dr. | Sumit Kumar Dey | Shri Sai Baba Aadarsh Mahavidyalaya,Ambikapur ,CG | Ambikapur | Chhattisgarh | 9826189958 |
| 44 | Mrs. | RASHMI DEWANGAN | BASTAR VISHWAVIDYALAYA, JAGDALPUR (C.G.) | JAGDALPUR | Chhattisgarh | 9009330277 |
| 45 | Dr. | M. Madhuri Devi | Bhilai Mahila Mahavidyalaya | Bhilai | Chhattisgarh | 7869549766 |
| 46 | Mr. | Anuj Kumar Chourasia | Govt. College Duldola Dist Jashpur C.G. | Jashpur | Chhattisgarh | 7049949876 |
| 47 | Dr. | Samir Thakur | Principal RITEE College of Manajement | Raipur | Chhattisgarh | 9526110081 |
| 48 | Dr. | Shivdayal patel | Govt College Barpali | Korba | Chhattisgarh | 9569138980 |
| 49 | Mrs. | Priyanka Tiwari | Vipra college Raipur | Raipur | Chhattisgarh | 9977851082 |
| 50 | Dr. | Dr. Nausheen Anjum | Govt. Nehru pg college Dongargarh | Dongargarh | Chhattisgarh | 9098615440 |
| 51 | Mr. | Mahesh Nigam | Government College Khategaon, | Dewas | M.P. | 9407157668 |
| 52 | Dr. | Dr.Nirraj Kumar Khare | Arts and Science College Baloda | Baloda Dist | Chhattisgarh | 7089981000 |
| 53 | Mrs. | Sweetie chandrakar | Central College of education Mandir hasaut Raipur | Raipur | Chhattisgarh | 7999300962 |
| 54 | Dr. | DR.SMT.ABHA SINHA | GOVERNMENT TCL PG COLLEGE JANIGIR CHHATTISGARH | JANIGIR | Chhattisgarh | 8982511005 |
| 55 | Mr. | SANJAY KUMAR DEWANGAN | Govt. Digvijay Autonomous P G. College Rajnandgaon | Rajnandgaon | Chhattisgarh | 9309671713 |
| 56 | Ms. | Aditi Rani Bhagat | Govt. Pt. Shyamacharan Shukla College, Dharsawa, Raipur | Raipur | Chhattisgarh | 7224073739 |
| 57 | Dr. | Nandkumar Bhol | Ramchandi Collage Saraipali Dist Mahasamund CG | Saraipali | Chhattisgarh | 9424243156 |
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| 62 | Ms. | Manita Dewangan | Govt Nehru PG College Dongargarh | Rajnandgaon | Chhattisgarh | 7006707624 |
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| 66 | Dr. | Dr. C. SUDHARAJI | SIM Women's college, Chitradurga | Chitradurga | Karnataka | 3048017271 |
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| 74 | Dr. | ABHAY SINHA | GOVT. T. C. L. P. G. COLLEGE JANUGIR | JANUGIR | Chhattisgarh | 9425228361 |
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| 76 | Mr. | Wubalem Girma | RIT University | Rhubeneswa | Odisha | 8455057771 |
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| 154 | Dr. | S. L. Kitali | R. P. D. College, Belagavi | Belagavi | Karnataka | 9449260694 |
| 155 | Dr. | Dipti Baghel | Shri Shankracharya Institute of Professional Management | Raipur | Chhattisgarh | 9993556800 |
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| 215 | Mrs. | Shiva santoshi | Pt. Harishankar shukla memorial college | Raipur | Chhattisgarh | 9753512132 |
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| 227 | Dr. | Noopur Agrawal | Agrasen Mahavidyalaya | Raipur | Chhattisgarh | 8349757627 |
| 228 | Dr. | Dr. Noopur Agrawal | Agrasen Mahavidyalaya | Raipur | Chhattisgarh | 8349757627 |
| 229 | Ms. | Varsha Tiwari | Pt. S. N. S. University Shahdol | Shahdol | Madhya Pradesh | 8719018970 |
| 230 | Mrs. | Shilpa Unawat Talank | Vivekanand Mahavidyalaya | Raipur | Chhattisgarh | 9644059522 |
| 231 | Mr. | AKASH GOENKA | St. Vincent Pallotti College | Raipur | Chhattisgarh | 7838230594 |
| 232 | Dr. | Suchitra Rathi | RITEE College of Management | Raipur | Chhattisgarh | 9029450527 |
| 233 | Mr. | Prince Kumar Mishra | Govt. M.D.P. College Katghora | Korba | Chhattisgarh | 9770262777 |
| 234 | Ms. | Muskan Chawla | S.B.S. Govt. P.G. College, Rudrapur, U.S.Nagar, Uttarakhn | Gadarpur | Uttarakhand | 7534971435 |
| 235 | Mr. | SURENDRA PRASAD SAHU | Lal Bahadur Shastri Arts and Commerce College Baloda Gil | Jajgir | Chhattisgarh | 8889378745 |

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| 236 | Ms. | Monpur Tirkey | Pt. Ravishankar Shukla University Higher educational instit | Raipur | Chhattisgarh | 7709581918 |
| 237 | Dr. | Dr. Deepak Shukla | Govt Mata Shabri Naveen Girls PG College Bilaspur Chhatti | Bilaspur | Chhattisgarh | 9526340355 |
| 238 | Dr. | BAHURAN SINGH PATEL | GOVT DSVPG SANSKRIT COLLEGE RAIPUR CHHATTIGARH | RAIPUR | Chhattisgarh | 7587316228 |
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| 242 | Mr. | Vikas Sahu | Vivekanand Mahavidyalaya | Raipur | Chhattisgarh | 9617787063 |
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| 244 | Mrs. | Aayasha Hendricks | St.Vincent Pallotti College | Raipur | Chhattisgarh | 7697077101 |
| 245 | Ms | Ambalika Singh | ST.VINCENT PALLOTTI COLLEGE RAIPUR C.G | Raipur | Chhattisgarh | 9826153525 |
| 246 | Ms. | Baby gulson Tigga | St.vincent pallotti college kapa raipur | Raipur | Chhattisgarh | 6261832077 |
| 247 | Ms. | LAXMI JAISWAL | St Vincent pallotti college raipur | Raipur | Chhattisgarh | 7067088627 |
| 248 | Mr. | Ajaydan akka | St.vincent Pallotti college kapa raipur | Raipur | Chhattisgarh | 7089956901 |
| 249 | Ms. | Nisha kujur | St. Vincent Pallotti College Raipur | Jashpur Nagar | Chhattisgarh | 8109310223 |
| 250 | Ms. | Monica Tirkey | St. Vincent Pallotti College | Raipur | Chhattisgarh | 6263053334 |
| 251 | Dr. | DR. SACHEEN S.ALDNEY | PRIVADARSHINI INDIRA GANDHI COLLEGE OF ENGINEERIN | WARDHA | MAHARASHTRA | 9284027889 |
| 252 | Dr. | Kalpana S. Kumar | St. Vincent Pallotti College, Raipur | Raipur | Chhattisgarh | 9425510248 |
| 253 | Ms | Oliph divya lakra | Sant Gadhira Guro University Surguja | Jashpur | Chhattisgarh | 7089956901 |
| 254 | Mr. | Standing akka | St.vincent pallotti Kapa Raipur | Raipur | Chhattisgarh | 7089956901 |
| 255 | Mr. | Arijit Goswami | ITM University Raipur | Raipur | Chhattisgarh | 8889560000 |
| 256 | Dr. | Swati Sharma | Dr. Radha Bai Govt Navin Girls College Raipur C.G | Raipur | Chhattisgarh | 9179685340 |
| 257 | Ms. | N.JINDHUMATHI | Rathinam college of arts and science | Coimbatore | Assistant profess | 8124342661 |
| 258 | Ms | SHALINI SINGH | PATTAMUNDAL (DEGREE) COLLEGE, PATTAMUNDAL, KERO | PATTAMUNDAL | ODISHA | 9337820354 |
| 259 | Ms. | SHOBHA NILIMA EKKA | St. Vincent Pallotti college Kapa, Raipur | Raipur | Chhattisgarh | 9431376837 |
| 260 | Ms. | Anamika verma | St.vincent pallotti clg ,kapa | Raipur | Chhattisgarh | 9133495469 |
| 261 | Ms. | Shweta Daharia | St.vincent Pallotti college raipur | Raipur | Chhattisgarh | 8839679353 |
| 262 | Dr. | Vaseemuuddin | Durga college Raipur | Raipur | Chhattisgarh | 9691102919 |
| 263 | Ms. | SALMA MOHD SHAFI | BHILAI MAHILA MAHAVIDHYALAYA | BHILAI | Chhattisgarh | 9301828286 |
| 264 | Ms. | Anjali nag | St Vincent's pallotti college | Raipur Chhat | Jharkhand | 7488350328 |
| 265 | Ms. | Prajakta Gaikwad | Dr.Babasaheb Ambedkar Maratwada University | Aurangabad | Maharashtra | 8080956976 |

Invitation for research papers

Vivekanand Mahavidyalaya is going to publish research papers of participants of International Webinar to be held on 10.07.2020 & 11.07.2020 on topic Business and Information Technology: Challenges Ahead in association with a reputed Research Journal ISSN certified (online) with IMPACT FACTOR: Interested participants can send their research paper with a Passport size photograph as under -

1. Font size = For English 12, title-14 new times roman , For hindi kruti dev 10
2. Spacing - 1.5 single side typed
3. Max. word limit - 3000 words
4. Publication fees- 600 INR in cash only to following persons
Dr. A.k.Jha (7987050045), Dr. J.Saha (9753675039)
Dr. Ashish Dubey (9584255500) .
5. Drop your papers on email :- vmvnationalseminar2020@gmail.com
6. Plagiarism – 10 percent max.
7. Last date of Submission -25/07/2020.

Note- Maintain all standard norms of Research Journal for publication of papers.


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Hosted By- Vivekanand Mahavidyalaya, K.K. Road Moudhapara, Raipur (C.G.) India

Topic: Business and Information Technology: Challenges Ahead

Schedule of International Webinar

(First Day 10/07/2020 (Friday))

Availability of link to join Webinar 11:15 am - Prof. Nishid Parmar
Prof. Debojit Das

Session will be online via Google Meet & Live Streaming on YouTube

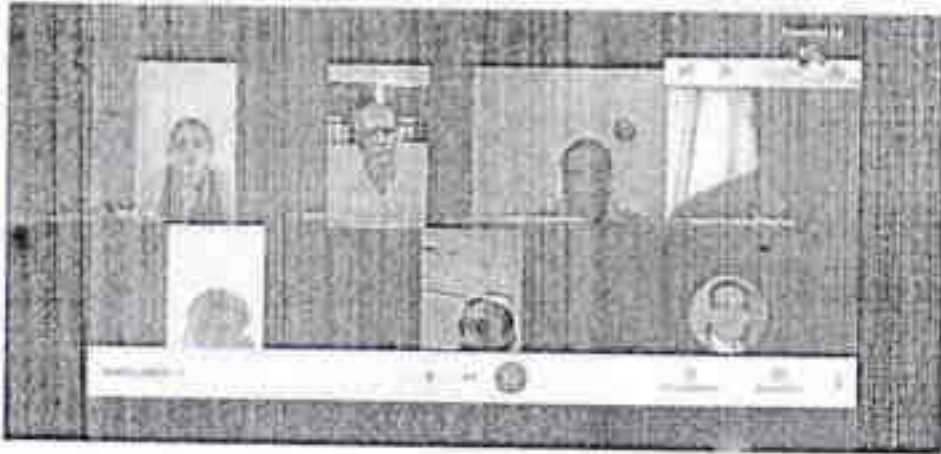
- * Introduction of all dignitaries- Prof. Shilpa Lunawat Tunk (11:30 am IST)
- * Welcome speech – By Principal Sir (Dr. Manoj Mishra) (11:35 am IST)
- * Introduction of Chief Guest of International Webinar (Dr. Keshri Lal Verma, Vice-Chancellor, Pt. Ravishankar Shukla Shankar Shukla University, Raipur (Chhattisgarh) – By Prof. Shilpa Lunawat Tunk 11:40 am IST
- * Chief Guest Addressing the Webinar 11:45 am IST
- * Presentation of first resource person (Dr. Robert Pfumbudzayi Machera, Dean-Faculty Business and Accounting, Botho University) 12:00 noon IST (8:30 am Botswana)
- * Question Answer session 12:20 pm to 12:25 pm IST
- * Introduction of Second resource person (Dr. G.K. Deshmukh, Assistant Professor, Pt. Ravishankar Shukla Shankar Shukla University, Raipur (Chhattisgarh)12:25 pm IST
- * Presentation of second resource person 12:25 pm to 12:45 pm IST
- * Question Answer session 12:45 pm to 12:50 pm IST
- * Vote of Thanks 12:50 pm IST (By Dr. Manoj Mishra)

Dr. Ashok Kumar Jha
Co-ordinator
IQAC

Dr. Manoj Mishra
Principal
Vivekanand Mahavidyalaya
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25/52



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- Second Day
- Both

on a scale of 1 to 5 how relevant was the theme of webinar to present situation? *

Irrelevant 1 2 3 4 5 Highly Relevant

[Signature]
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On a scale of 1 to 5 how closely was the theme discussed in the Webinar? *

| | | | | | | |
|-------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------|
| | 1 | 2 | 3 | 4 | 5 | |
| Superficial | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Nuanced |

Was the Webinar informative? *

- Very Much
- Yes it was!
- A Little

Was the Webinar able to reach a consensus? *

- Yes
- No
- Can't Say

Suggestions (If Any)

Your answer

Page 1 of 1

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This is to certify that **Unnati Chauhan** of **Vivekanand Mahavidyalaya, Raipur** has participated in two days **International Webinar** on "**Business and Information Technology Challenges Ahead**" conducted by **Vivekanand Mahavidyalaya, Raipur** on **10 & 11 - July - 2020**

Dr. A.K. Jha
IQAC Coordinator

Dr. Manoj Mishra
Principal

Vivekanand Mahavidyalaya
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Page:

Date: 10/07/2020

प्रेस विज्ञापित

Business and Information Technology challenges Ahead "विवेकानंद महाविद्यालय अंतराष्ट्रीय सेमिनार 2020"

विवेकानंद महाविद्यालय रायपुर में 2 दिवसीय अंतराष्ट्रीय सेमिनार का आयोजन था। 10:00 बजे प्रारंभ हुआ। सेमिनार का प्रथम सत्र 10/07/2020 को "Business and information Technology challenges ahead" का नाम पर विशेष रूप से दिनांक 11/07/2020 को प्रारंभ हुआ। इस अवसर पर विभिन्न क्षेत्रों के विशेषज्ञों का विशेष सत्र का आयोजन किया गया। इस सत्र के अध्यक्ष वेंकटरामन की अध्यक्षता में आयोजित विभिन्न मुद्दों पर चर्चा की गई। इस सत्र के अध्यक्ष वेंकटरामन की अध्यक्षता में आयोजित विभिन्न मुद्दों पर चर्चा की गई। इस सत्र के अध्यक्ष वेंकटरामन की अध्यक्षता में आयोजित विभिन्न मुद्दों पर चर्चा की गई।

Dr. Robert Phambudrayi Mcheta, Dean-Faculty Business and Accounting, Botho University) उपस्थित थे। इस अवसर पर विशेष सत्र का आयोजन किया गया।

Dr. G.K. Deshmukh, Assistant Professor (Department of Management), Pt. Ravishankar Shukla University, Raipur उपस्थित थे। इस अवसर पर विशेष सत्र का आयोजन किया गया।

इस अवसर पर विशेष सत्र का आयोजन किया गया। इस सत्र के अध्यक्ष वेंकटरामन की अध्यक्षता में आयोजित विभिन्न मुद्दों पर चर्चा की गई। इस सत्र के अध्यक्ष वेंकटरामन की अध्यक्षता में आयोजित विभिन्न मुद्दों पर चर्चा की गई। इस सत्र के अध्यक्ष वेंकटरामन की अध्यक्षता में आयोजित विभिन्न मुद्दों पर चर्चा की गई।

द्वितीय Resource Person Dr. G.K. Deshmukh ने इस अवसर पर विशेष सत्र का आयोजन किया गया। इस सत्र के अध्यक्ष वेंकटरामन की अध्यक्षता में आयोजित विभिन्न मुद्दों पर चर्चा की गई।

1. If we are embracing technology it is harming us in terms of employment, health, mental dilemma and stress what are your suggestions.
2. Everyday we hear cover crime, how should we control it.

दिनांक 11/07/2020 को इस सेमिनार के द्वितीय सत्र का प्रारंभ हुआ। इस सत्र के अध्यक्ष वेंकटरामन की अध्यक्षता में आयोजित विभिन्न मुद्दों पर चर्चा की गई।

दिनांक 10/07/2020

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Int'l webinar discusses on challenges in business and information technology

Desai's Chronicle News

Raipur, Jul 12: Two day international webinar on 'Business and Information Technology Challenges Ahead' was conducted by Vivekanand Mahavidyalaya on July 10 and 11 and was inaugurated by VC Pt. RSU Raipur Dr Kestari Lal Verma.

College Principal Dr Manoj Mishra was the moderator of this webinar while resource persons were Dr Robert Pfumbuzizi Machera, Dean Faculty Business and Accounting Botho University and Dr G K Deshmukh Assistant Professor Department of Management Pt. RSU University. On the second day of the webinar first re-



Dr. Kestari Lal Verma
Vice-Chancellor
Mahavidyalaya Raipur, Chhattisgarh



Dr. Robert Pfumbuzizi Machera
Dean Faculty Business and Accounting
Botho University, Botswana



Dr. G. K. Deshmukh
Assistant Professor
Department of Management
Pt. RSU, Raipur



Dr. Manoj Mishra
Principal
Mahavidyalaya Raipur, Chhattisgarh



Dr. G. K. Deshmukh
Assistant Professor
Department of Management
Pt. RSU, Raipur

source persons and Manoj Datta Techno Consultant Extender India Pvt Ltd Datta were and Aminah Jha Assistant Professor CSJT O.S.D (St. Peter) Guru Gharasi Das University Bilaspur was the second resource person. At the end college principal Dr Manoj Mishra thanked all the resource persons for contributing to this webinar and expected their cooperation in the near future.



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