

Roll No.

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**B.Com. (Part - III) Examination, 2022
(Old/New Course)
(Optional Group-C)
(Commercial Area)
Paper Second
ESSENTIALS OF e-COMMERCE**

Time : Three Hours]

[Maximum Marks:75

Attempt all units -

नोट: सभी पाँच प्रश्नों के उत्तर दीजिए। प्रत्येक इकाई से एक प्रश्न करना अनिवार्य है। सभी प्रश्नों के अंक समान हैं।

Note: Attempt all the five questions. One question from each unit is compulsory. All questions carry equal marks.

इकाई - 1/ Unit - 1

1. What is E-Commerce ? Explain advantages and disadvantages of E-Commerce .

P.T.O.

[2]

OR

Write short notes -

- (a) B2C Model
- (b) Cybercrash
- (c) Indian payment models

Unit - 2

2. Explain about E-marketing. What are the different type of E-marketplaces.

OR

Explain online Banking system in present scenario and write advantages and disadvantages of online Banking.

Unit - 3

3. What is an EDI? Explain the advantages of EDI.

OR

Write short notes :-

- (i) Key technologies for B2B
- (ii) Buyer-oriented marketplace

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Unit - 4

4. Discuss E-governance. Explain the business to administration model.

OR

Explain the concept of government to business.

Unit - 5

5. What are the emerging business models? Discuss retail model for emerging business.

OR

What are the legal aspects of E-commerce and describe E-commerce security.