



Ref :

Date : \_\_\_\_\_

**M.Com Project list Session 2022-23**

S. NO	Name of student	Project Title	Name of supervisor
1	AARZOO MATILD TOPPO	"A comparative study of marketing strategy of Amul and mother dairy"	Ms. Gayathri Iyenger
2	AISHWARYA RANI	"A study of marketing strategy of dell, raipur"	Ms. Gayathri Iyenger
3	ARPIT RAHUL TIRKEY	"A study of customer satisfaction towards royal Enfield bikes"	Ms. Gayathri Iyenger
4	ASTHA SHRIVASTAVA	"Study of Tanishq's marketing strategy"	Ms. Gayathri Iyenger
5	BHUMI GOLCHHA	"A comparative study of NYKAA and SUGAR cosmetic products (with special reference to Raipur C.G)	Ms. Gayathri Iyenger
6	HIMANSHI SAHU	"A study on customer satisfaction towards selected marketing mix of naturals ice cream with reference to raipur city"	Dr. J. Saha
7	K. PADMAJA	"Analysis of disbursement of personal loan of Shriram finance corporation PVT. LTD."	Dr. J. Saha
8	KAMAL SAHU	" A project report on McDonald franchise"	Dr. J. Saha
9	KRITIKA SAHU	"A study on customer satisfaction and promotional strategy analysis of pantaloons store raipur"	Dr. Ashish Dubey
10	KSHITIJ KUMAR SINGH	"A study on customer satisfaction to provisional strategy analysis of H&M"	Dr. Arunesh Gupta
11	MAHESHWAR DHRUW	"A study on customer satisfaction towards marketing mix of Vishal mega mart with reference Raipur"	Dr. Arunesh Gupta

  
**DR. MANOJ MISHRA**  
Principal  
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DURGA EDUCATION SOCIETY'S

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12	MD. TAUQUEER ANWAR	"A study on customer perception towards selected marketing mix of INDIAN COFFEE HOUSE, Raipur"	Dr. Arunesh Gupta
13	NAINCY MASHI	"A study on consumer buying behaviour"	Dr. Ashish Dubey
14	NISHANT KUMAR MISHRA	"Impact on traditional retail market of raising of super markets in special reference of Raipur city"	Dr. Ashish Dubey
15	SRISHTI AGRAWAL	"A project report on COCA-COLA"	Dr. Pushpinder Kaur Benipal
16	SURBHI PADAMWAR	"A study on customer satisfaction towards ZUDIO, Pandri Raipur C.G."	Dr. Pushpinder Kaur Benipal
17	TRIBHUWAN VERMA	"A study on customer satisfaction of SAMSUNG mobile phones, raipur"	Dr. Pushpinder Kaur Benipal

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## BCA Project list session 2022-23

S. N O.	Name of student	Project Title	Name of Supervisor
1	Animesh Jain	VMV Stock Management System	Mr. Nishid Parmar
2	Aishwarya Goswami	Cold -Drink Parlour System	Mr. Nishid Parmar
3	Kshitiz Mashih Barik	Water Billing System	Mr. Nishid Parmar
4	Pawan Tirkey	Contact Management System	Mr. Nishid Parmar
5	Pawan Deep Punny	E-Voting System	Mr. Lov Kumar Sahu
6	Meenakshi Baghwar	Library Management System	Mr. Lov Kumar Sahu
7	Aakanksha Binjhar	Office Automation System	Mr. Lov Kumar Sahu
8	Md Hasim	News Paper Agency Management System	Mr. Lov Kumar Sahu
9	Tushar Khandelwal	Student Information System	Ms Indrani Sonkar
10	Tripti Agrawal	Job Ordering Management System	Ms Indrani Sonkar
11	Sujata Paikra	Bakeshop Inventory management System	Ms Indrani Sonkar
12	Shahud Ahmed	Airline Management System	Ms Indrani Sonkar

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**BBA Project list Session 2022-23**

Name of student	Project Title	Name of Supervisor
ADITYA JAIN	A study of brand awareness towards MARUTI SUZUKI ARENA with reference to Mohaba Bazar, RAIPUR.	Dr.Ashok Kumar Jha
AMOL SINGH REHAL	Study on strategies and marketing of NETFLIX.	Dr.Ashok Kumar Jha
GOURAV RATHORE	A study on customer satisfaction at BAAZAR KOLKATA.	Mrs. Shilpa Lunawat Taunk
GULSHAN NISHAD	A study on the influence of online shopping behaviour at AMAZON with special reference to RAIPUR city.	Mrs. Shilpa Lunawat Taunk
KETAN SONI	A general study on student's perception about E-ENTREPRENEURSHIP with reference to RAIPUR city.	Mr. Rakesh Gondwani
KUNAL JADWANI	A study on customer satisfaction towards selected marketing mix of HYUNDAI CARS with reference to SHANKARA HYUNDAI, RAIPUR city.	Mr. Rakesh Gondwani
KUNAL KUMAR	A analytical study on sponsor intention and brand value of WOMEN PREMIER LEAGUE(WPL).	Dr.Ashok Kumar Jha
LAV JAGAT	A study on customer satisfaction towards MAHINDRA XUV in RAIPUR city.	Mrs. Shilpa Lunawat Taunk
LAXMI CHOUDHARY	A general study on market strategy and consumer satisfaction towards LIC LIFE INSURANCE CORPORATION with reference to RAIPUR city.	Mrs. Shilpa Lunawat Taunk
MAYANK SHUKLA	To study the level of CUSTOMER SATISFACTION towards BAJAJ ALLIANZ.	Dr.Ashok Kumar Jha
MOHD ZEESHAN ALI	Study on why real estate customer chooses AVINASH GROUP of RAIPUR.	Mr. Rakesh Gondwani
MUSKAN CHANDA	A study on consumer perception towards MUTUAL FUND with reference to RAIPUR city.	Mr. Rakesh Gondwani
NITIN KUMAR SAHU	A general study on consumer perception and satisfaction towards after RAYMOND.	Dr.Ashok Kumar Jha



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SAKET SINHA	A study of impact of marketing strategy on consumer of AMUL product in RAIPUR.	Mrs. Shilpa Lunawat Taunk
SAKSHI SONI	A study on consumer satisfaction of the customers of RAS LUXURY OILS.	Mrs. Shilpa Lunawat Taunk
SANSKAR MISHRA	A general study on consumer perception and satisfaction towards ELECTRIC VEHICLE (EV) with reference to RAIPUR city.	Mr. Rakesh Gondwani
SARANDEEP SINGH SAINI	A general study of effectiveness of dispatch department and customer satisfaction of DTDC express Ltd with reference to Raipur city.	Mr. Rakesh Gondwani
SARATH KUMAR NAIR	Study of impact on CONSUMER'S BEHAVIOUR from incoming ADVERTISEMENT'S in mobile phones with reference to RAIPUR city.	Mrs. Shilpa Lunawat Taunk
SHIVOM YADAV	Customer perception of online food delivery with reference to SWIGGY at Raipur .	Mrs. Shilpa Lunawat Taunk
SIDDHARTH VEER SINGH	The study on comparative Financial Statements of Paramount Academy.	Dr.Ashok Kumar Jha
SOUMYA SAHOO	A comparative analysis of Domino's and Pizza Hut on their services and satisfaction among the consumers of Raipur city.	Dr.Ashok Kumar Jha
YASHIKA BAJAJ	A comparative analysis of D-MART and RELIANCE retail on their services and satisfaction among the consumers of Raipur city.	Mr. Rakesh Gondwani
YUVRAJ WATNANI	A study on consumer satisfaction of the customers of HYUNDAI with reference to Raipur city.	Mr. Rakesh Gondwani

  
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