

A
Project Report
On
"A Study On Customer's Satisfaction level of Levi's Strauss
City Center (with special reference to Raipur city)"



(2022 – 2023)

For The Partial Fulfillment of Degree Course Bachelors of Business Administration

Guided By

Mrs. Shilpa Lunawat Taunk
(Assistant Professor)

Dr. A.K Jha

Head of Department
(Commerce And Management)

Submitted By

Manish Janghel
B.B.A. 6th Sem.
Roll No. - 001765016

VIVEKANAND MAHAVIDYALAYA, K.K. ROAD MOUDHA PARA, RAIPUR (C.G.)

A
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DURGA EDUCATION SOCIETY'S
VIVEKANAND MAHAVIDYALAYA

A Premier Institution For Quality Education of Commerce & Information Technology

K.K.Road, Moudhaparp, Raipur (C.G.) - 492001 Ph. No.: 0771-2887918



Ref

Date: _____

BONAFIDE CERTIFICATE

This is to certify that Mr. Manish Janghel Son of Mr. Kishore Janghel is a bonafide student of our college studying B.B.A.- VIth Semester for the academic year 2022-2023.

Date:

Principal:
(Dr. Manoj Mishra)
Vivekanand Mahavidyalaya

A
Project Report
On
**“STUDY OF IMPACT ON CONSUMERS’ BEHAVIOUR
FROM INCOMING ADVERTISEMENTS IN MOBILE
PHONES WITH REFERENCE TO RAIPUR CITY”**

Submitted To:



(2022 – 2023)

Pt. Ravishankar Shukla
University, Raipur (C.G.)

For partial Fulfilment of the requirements for the
degree of Bachelor of Business Administration (B.B.A).

Guided By:
Mrs. Shilpa Lunawat Taunk
Assistant Professor
Department of Management

Submitted By:
Sarath Kumar Nair
BBA 6th Sem
Roll No: 2012323021

Vivekanand Mahavidyalaya Raipur
Affiliated
By:
Pt. Ravishankar Shukla
University Raipur (C.G.)



DURGA EDUCATION SOCIETY'S

VIVEKANAND MAHAVIDYALAYA

A Premier Institution For Quality Education of Commerce & Information Technology

K.K.Road, Moudhaparp, Raipur (G.G.) - 492001 Ph. No.: 0771-2887918



Ref

Date: _____

BONAFIDE CERTIFICATE

This is to certify that **Mr. Sarath Nair** Son of **Mr. Shashi Kumar Nair** is a bona fide student of our college studying **B.B.A.- VIth Semester** for the academic year **2022-2023**.

Date:

Principal:
(Dr. Manoj Mishra)
Vivekanand Mahavidyalaya

VIVEKANAND MAHAVIDYALAYA
RAIPUR




CERTIFICATE

This is to certify that project report on **"STUDY OF IMPACT ON CONSUMERS' BEHAVIOUR FROM INCOMING ADVERTISEMENTS IN MOBILE PHONES WITH REFERENCE TO RAIPUR CITY"**

submitted by **Mr. Sarath Kumar Nair** as per the requirement of **Pt. Ravishankar Shukla University**, Raipur for partial Fulfilment of the requirements for the degree of Bachelor of Business Administration (B.B.A) for the academic year 2022-2023.

Guided By:
Mrs. Shilpa Lunawat Taunk
Assistant Professor
Department of Management

DR. Ashok kumar jha
(HOD)


Principal:
Dr. Manoj Mishra
Vivekanand Mahavidyalaya

A

Practical based

On

BAKESHOP INVENTORY MANAGEMENT SYSTEM

Submitted in partial fulfillment of the requirement for the award of degree

Bachelor of Computer Application

BCA III

FROM

Pt. Ravishankar Shukla University, Raipur (C.G.)



SESSION: 2022 -2023

Guided By:

Prof. Indrani Sonkar

(Asst. Professor)

Dept. of Computer Science

Submitted By:

Sujata Paikra

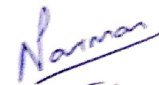
Enrollment No.:

Submitted to

Vivekanand Mahavidyalaya, KK Road Raipur (C.G.)

CERTIFICATE

This is to certify that the project work entitled "Bakeshop Inventory Management System" is carried out by "Sujata Paikra" a student of BCA-III YEAR at VIVEKANAND MAHAVIDYALAYA is here by approved as a credible work in the discipline of Computer Science and Information Technology for the award of degree of Bachelor of Computer Application during the year 2022-23 form Pt. Ravishankar Shukla University, Raipur (CG).



Prof. Nishid Parmar

(Head of Department)

CERTIFICATE OF PROJECT GUIDE

This is to certify that the Project work entitled “**Bakeshop Inventory Management System**” Submitted to the (VIVEKANAND MAHAVIDYALAYA) by “**SUJATA PAIKRA**”, in the partial fulfillment for the requirements relating to nature and standard of the award of **Bachelor of Computer Application-III**’rd year degree by, **Pt. Ravishankar Shukla University, Raipur (C.G.)** for academic year 2022-23.

This project work has been carried under my guidance.



Signature of Project Guide

Prof. Indrani Sonkar

CERTIFICATE OF EVALUATION

This is to certify that the project work entitled “**Bakeshop Inventory Management System**” is carried out by “**SUJATA PAIKRA**”, a student of **BCA-III YEAR** at **VIVEKANAND MAHAVIDYALAYA** after proper evaluation and examination is here by approved as a credible work in the discipline of Computer Science and Information Technology and is done in a satisfactory manner for its acceptance as a requisite for the award of degree of **BCA-III year** during the year 2022-23 from the **Pt. Ravishankar Shukla University, Raipur (C.G.)**.



Internal Examiner



External Examiner

**A
Practical based
On
Project Report on 'Office Automation System'**
Submitted in partial fulfillment of requirement of

Bachelor of Computer Application

BCA III

From

Pt. Ravishankar Shukla University, Raipur (C.G.)



Session: 2022 -2023


Guided By:
Mr. Nishid Parmar
(HOD)
Dept. of Computer Science

Submitted By:
Aakansha Binjwar
Enrollment No. : AF/18873

Submitted to
Vivekanand Mahavidyalaya, KK Road Raipur (C.G.)

CERTIFICATE

This is to certify that the project work entitled “**Office Automation System**” is carried out by “**Aakansha Binjwar**” student of **BCA-III YEAR** at **VIVEKANAND MAHAVIDYALAYA** is here by approved as a credible work in the discipline of Computer Science and Information Technology for the award of degree of **Bachelor of Computer Application** during the year **2022-23** form **Pt. Ravishankar Shukla University, Raipur (CG)**.


(Head of Department)

CERTIFICATE OF PROJECT GUIDE

This is to certify that the Project work on “**Office Automation System**” is carried out by **AAKANSHA BINJHWAR** a student of **BCA-III YEAR** at **Vivekanand Mahavidyalaya** is hereby approved as a credible work in the discipline of **Office Automation System** for the award of degree of **BCA-III YEAR** during the year **2022-23** from **Pt. Ravishankar Shukla University, Raipur (CG)**.

This project work has been carried under my guidance.

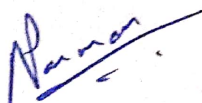
Mr. Nishid Parmar

(HOD)

Vivekanand Mahavidyalaya, Raipur (C.G.)

CERTIFICATE OF EVALUATION

This is to certify that the Project work entitled is “**Office Automation System**” carried out by **AAKANSHA BINJHWAR** a student of **BCA-III Year** at **Vivekanand Mahavidyalaya, Raipur** after proper evaluation and examination, is here by approved as a credible work in the discipline of **Office Automation System** and is done in a satisfactory manner for its acceptance as a requisite for the award of degree of “**BCA-III Year**” during the year **2022- 2023** from **Pt. Ravishankar Shukla University, Raipur (CG)**.


Internal Examiner


External Examiner

(1)

A
Project Report
On

**"A Comparative Study Of Marketing Strategy Of
Amul And Mother-dairy "**

Pt. Ravishankar Shukla University, Raipur
In fulfillment of the requirement for the degree of

**MASTER OF COMMERCE
(IVth SEMESTER of the Session 2022-2023)**



**Guided By :
Ms. Gayathri**

**Submitted By :
Aarzoo Matild Toppo**

**Ms. Gayathri
H.O.D (Commerce)**

**Dr. Manoj Mishra
Principal**

**VIVEKANAND MAHAVIDYALAYA, RAIPUR (C.G.)
(RUN BY DURGA EDUCATION SOCIETY, RAIPUR)**

DECLARATION BY CANDIDATE

I **Aarzoo Matild Toppo** declare that the project titled “**A Comparative Study Of Marketing Strategy Of Amul And Mother-dairy**” is my own work conducted under the supervision of **Ms. Gayathri** of Vivekanand Mahavidyalaya, Raipur (C.G.)

I further declare that to the best of my knowledge this project does not contain any part of work, which has been submitted for the award of degree either in the University of in any other University.

Aarzoo


Signature of the candidate

Gayathri

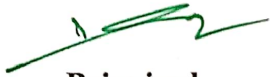
Signature of the supervisor

CERTIFICATE OF APPROVAL

This is to certify that the project work titled “A Comparative Study Of Marketing Strategy Of Amul And Mother-dairy” is carried out by Aarzoo Matild Toppo, student of M.com – IV semester year 2022-2023 at Vivekanand Mahavidyalaya, Raipur (C.G) here by approved as a credible work in the discipline of commerce for the award of degree of Master of Commerce during the year 2022-2023 from Pt. Ravishankar Shukla University, Raipur (C.G).


Project Guide
Ms. Gayatri


H.O.D Commerce
Ms. Gayatri


Principal
Dr. Manoj Mishra
DR. MANOJ MISHRA
Principal
Vivekanand Mahavidyalaya
RAIPUR (C.G.)

(2)

A
Project Report
on

"A Study of Marketing Strategy Of Dell, Raipur"

Pt. Ravishankar Shukla University, Raipur
In fulfilment of the requirement for the degree of

MASTER OF COMMERCE

(IVTH SEMESTER of the Session 2022-23)



Guided By:-
Dr. Jagannath Saha

H.O.D (Commerce)
Ms Gayathri Iyengar

Submitted By:
Aishwarya Rani

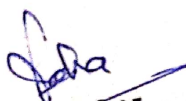
Principal
Dr. Manoj Mishra


VIVEKANAND MAHAVIDYALAYA, RAIPUR
(RUN BY DURGA EDUCATION SOCIETY, RAIPUR)

DECLARATION BY CANDIDATE

I Aishwarya Rani declare that the project “**A Study of Marketing Strategy Of Dell, Raipur**” is my own work conducted under the supervision of Dr. Jagannath Saha of Vivekanand Mahavidyalaya, Raipur(C.G)

I further declare that to the best of my knowledge this project does not contain any part of work, which has been submitted for the award of degree either in the University of in any other University.


Signature of the supervisor


Signature of the candidate

CERTIFICATE OF APPROVAL

This is to certify that the project work titled " **A Study of Marketing Strategy Of Dell, Raipur** " is carried out by **Aishwarya Rani** student of M.com – IV semester year 2022-2023 at Vivekanand Mahavidyalaya, Raipur (C.G) here by approved as a credible work in the discipline of commerce for the award of degree of Master of Commerce during the year 2022-2023 from Pt. Ravishankar Shukla University, Raipur (C.G).


Project Guide


H.O.D Commerce


Principal